



East Adams Transformation

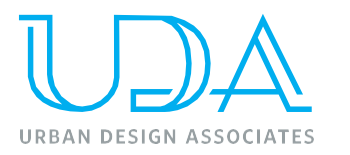
Master Planning Process
Pre-Kick-Off Meeting

Welcome

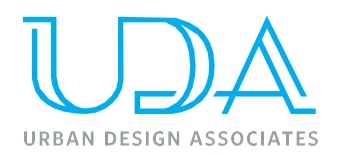
Bill Simmons, Executive Director, Syracuse Housing Authority



MCCORMACK
BARON
SALAZAR



Purpose Built Communities Model



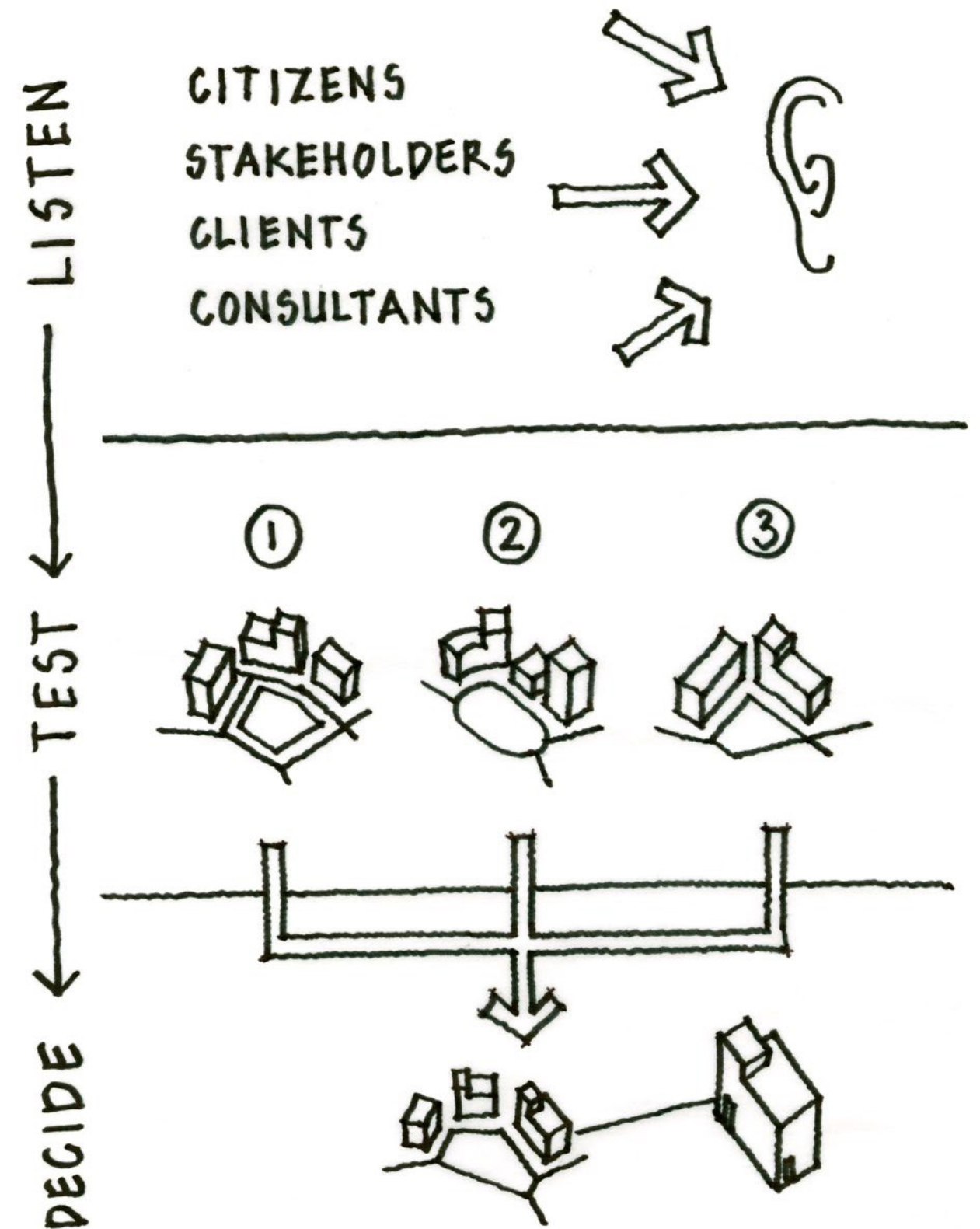
What is the goal of the East Adams Master Planning process?

- Creation of an updated neighborhood “transformation plan”
- Guide the future redevelopment activities within the neighborhood
- Next step in moving towards action by defining strategies for implementation

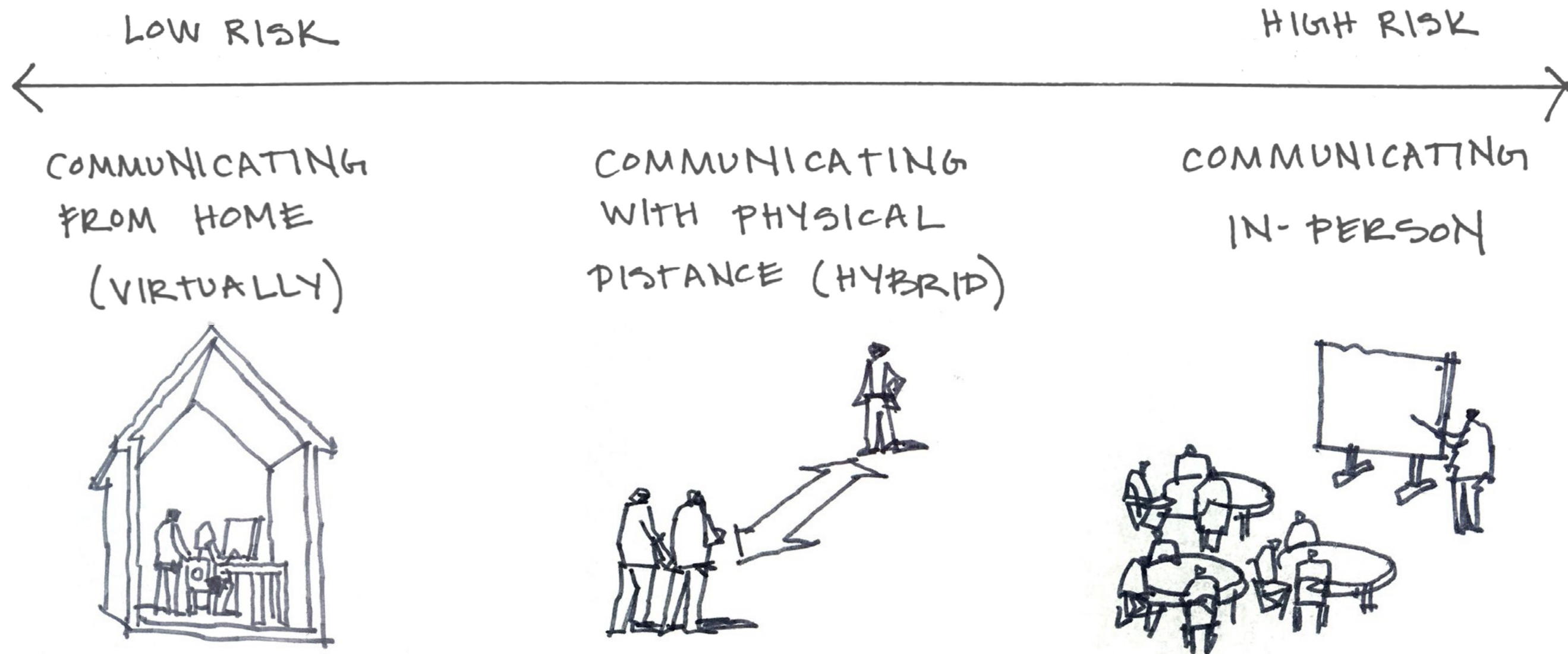


Three-Step Process

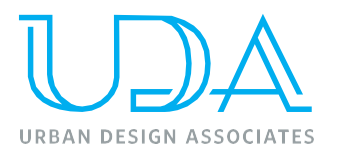
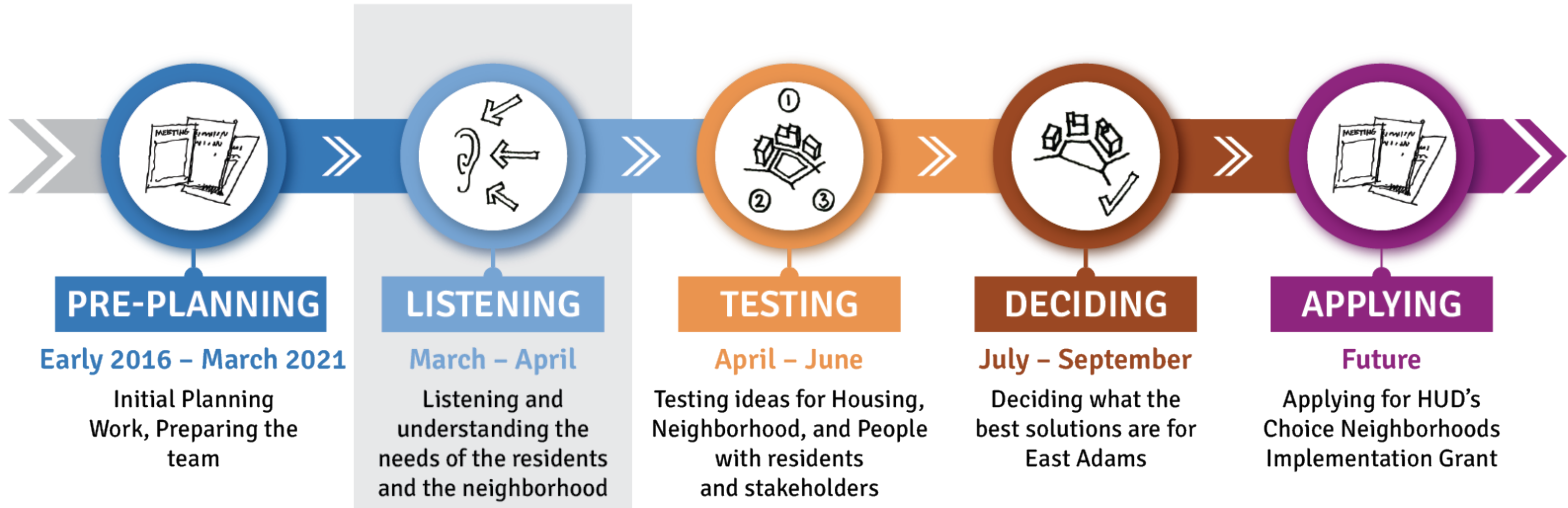
- Step 1: Listening
- Step 2: Testing Ideas
- Step 3: Deciding



Flexible Approach – More Choices = More Input



Transformation Plan Schedule



Community Engagement Action Plan

Listening Phase In Detail

Communication Plan

Materials addressing what Master Planning is, how to get involved, and answers to frequently asked questions; Master Planning Website, Print materials to start and E-updates, social media, door-to-door to be added – Initial communication materials finalized by end of March

Engagement Planning Session with resident leaders

Ensure engagement plan is inclusive and informed directly by residents; activate resident leaders to help share information with their neighbors for upcoming events – First week in April

Master Planning Community Kick Off

Clear messaging to community regarding what Master Planning is; how they can be involved and give input; why their input is important – Mid-April

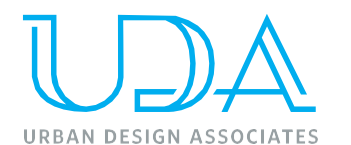
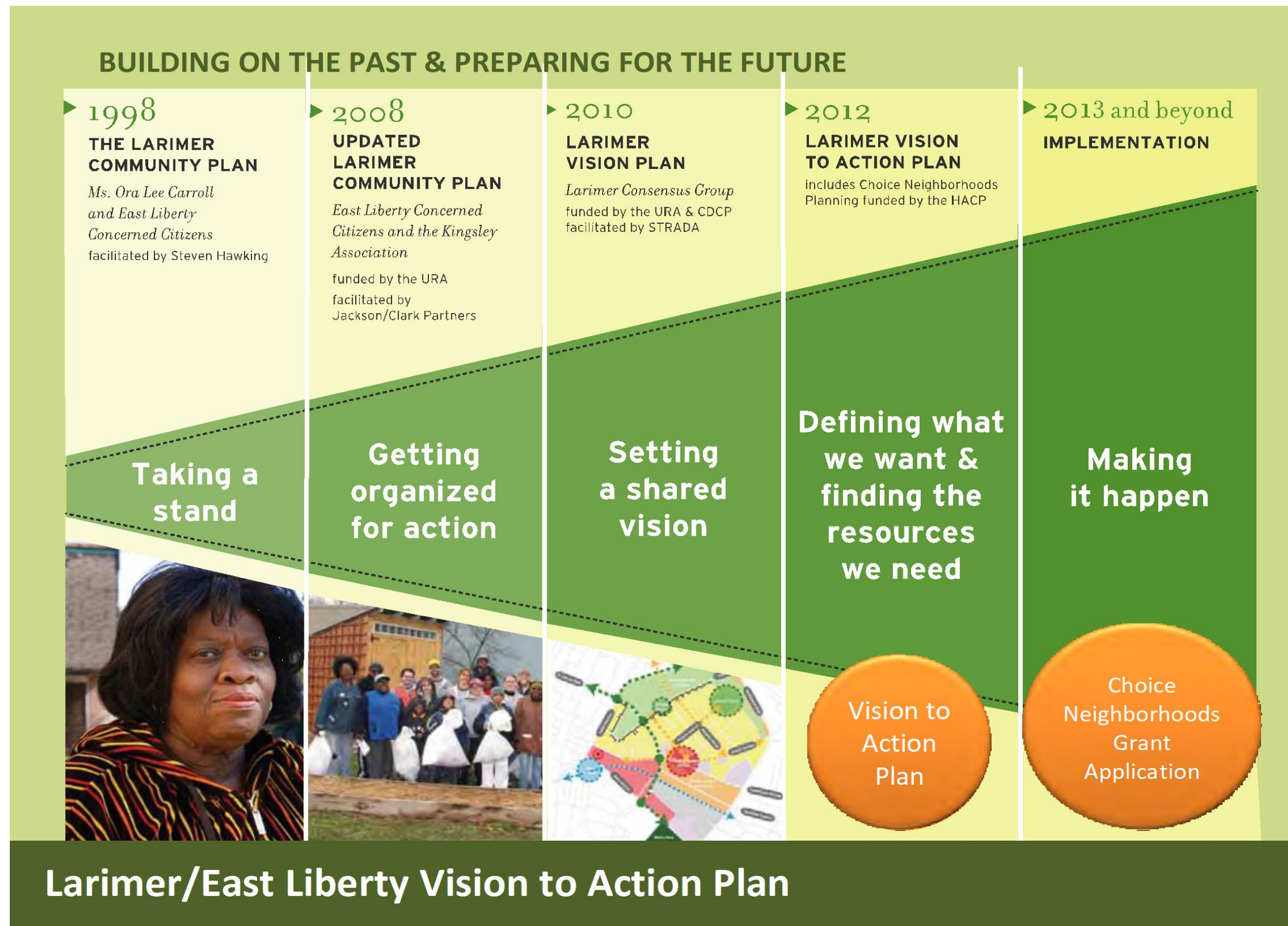
Listening Sessions

Small group meetings to establish relationships and hear from community members and partners; address any barriers to participation such as language needs – Late April - May

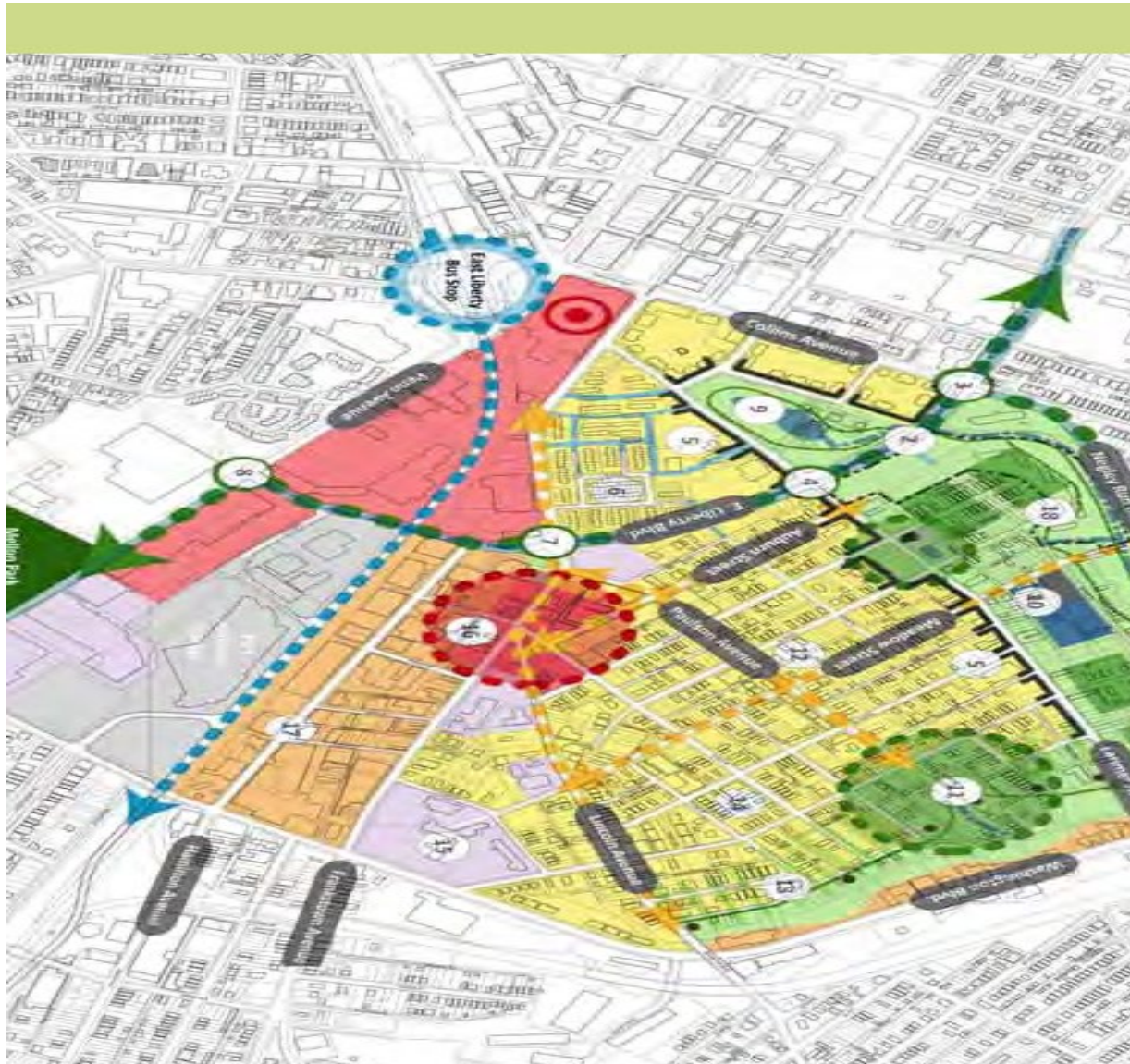
Opportunities for Input

Combining opportunities for residents to give input with community events and activities that are already happening or being planned. Initial ideas include a community clean up event in Pioneer Homes, outdoor movie nights, community cook out, and food bank distribution events

Pittsburgh's Larimer Neighborhood went through a similar process



How is this process different than the Preferred Concept Plan?



Vision Plan
(similar to the Preferred Concept Plan)



Vision-to-Action Plan
(similar to what this process will develop)



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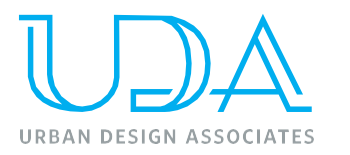
Implementation Plan
(Specific building and park design)



Vision Drawings

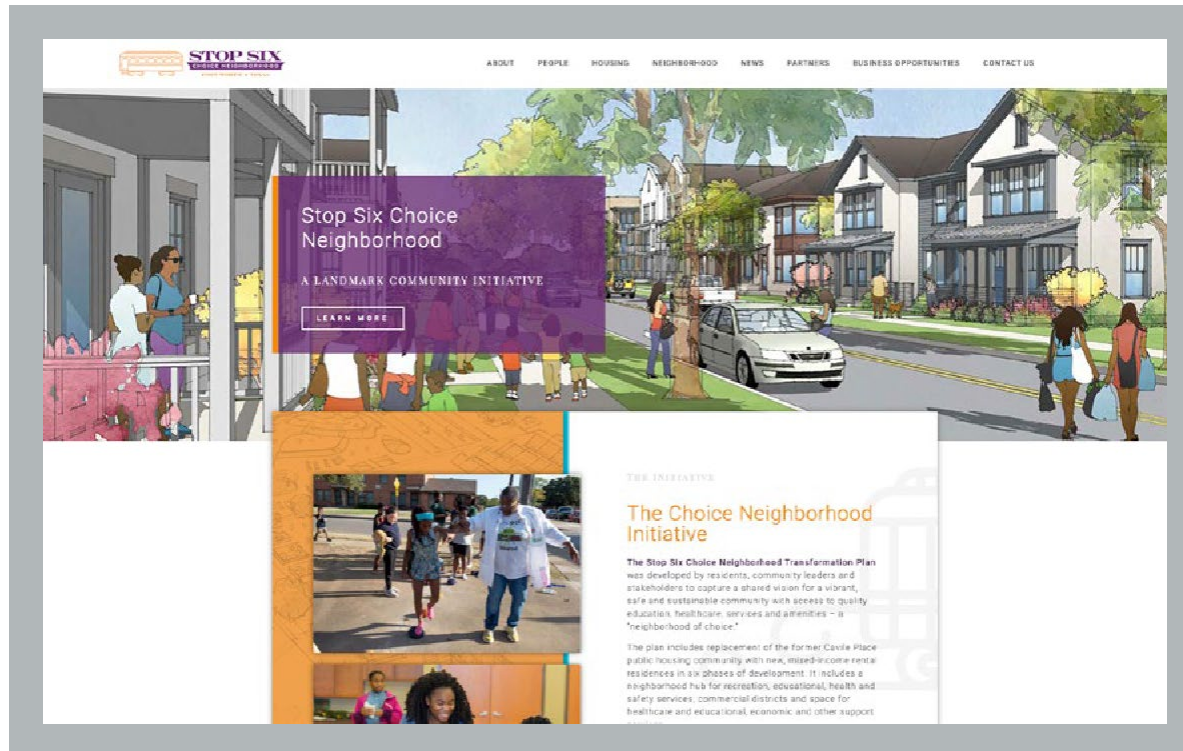


Built Neighborhood

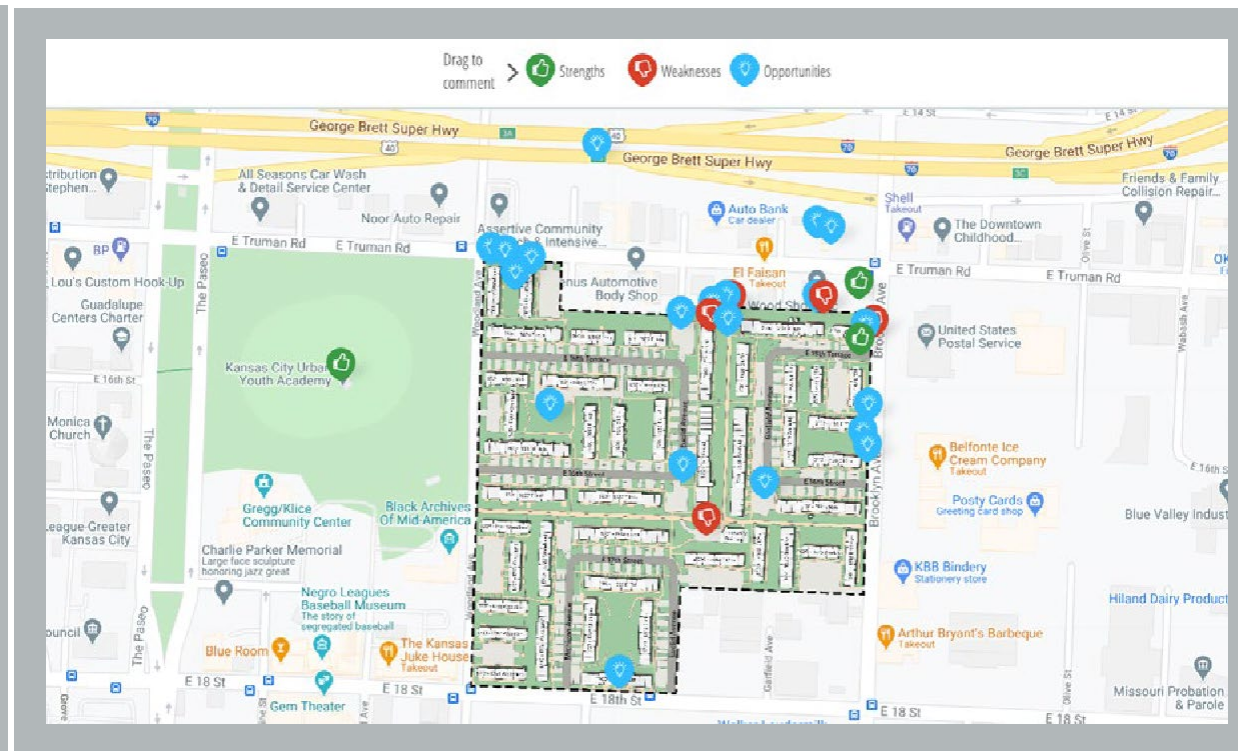


Project Website & Engagement Tools

Interactive Website



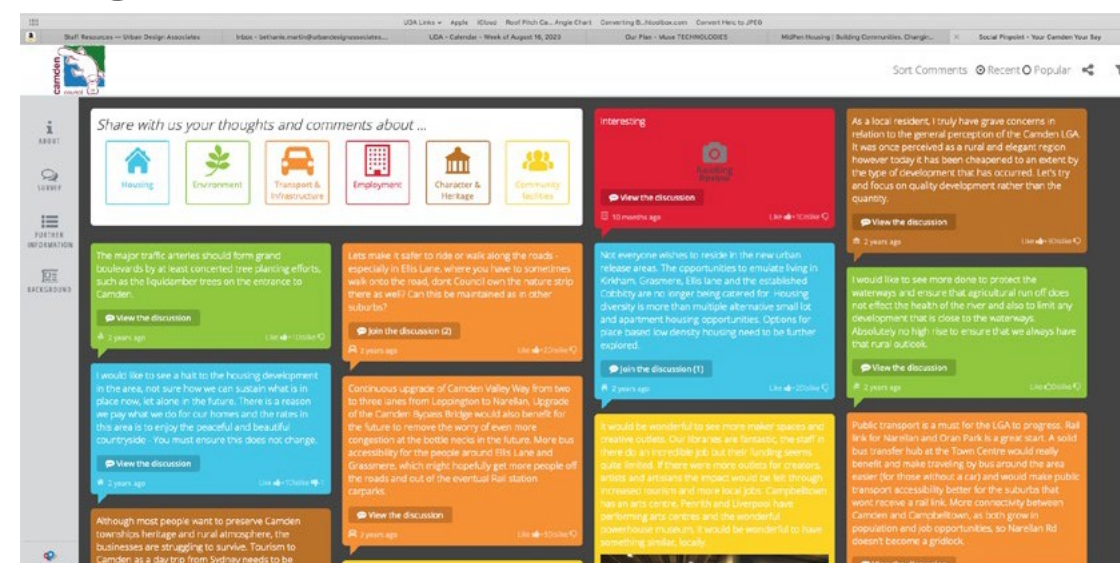
Interactive Map



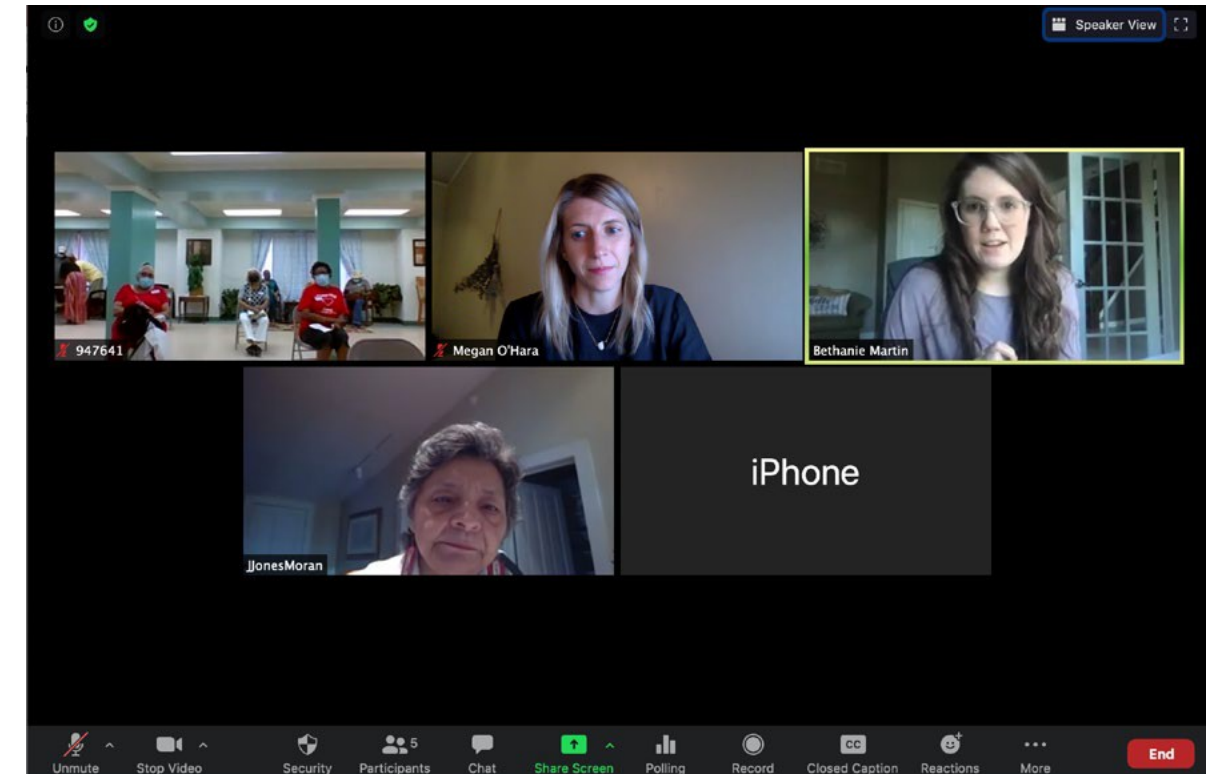
Digital & Paper Surveys



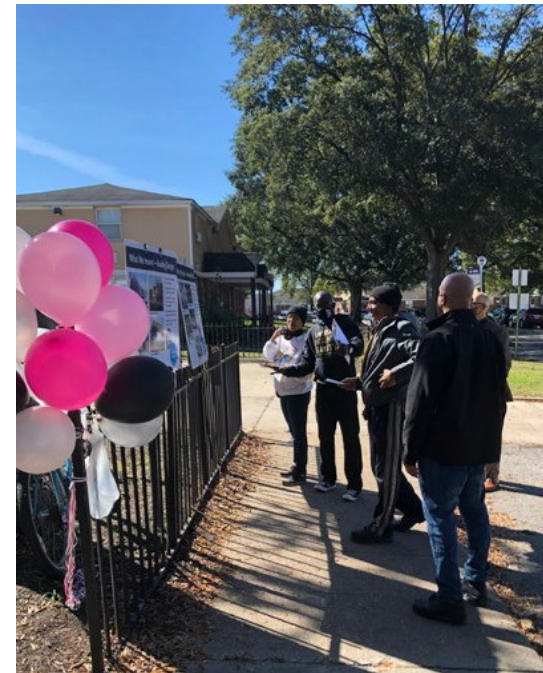
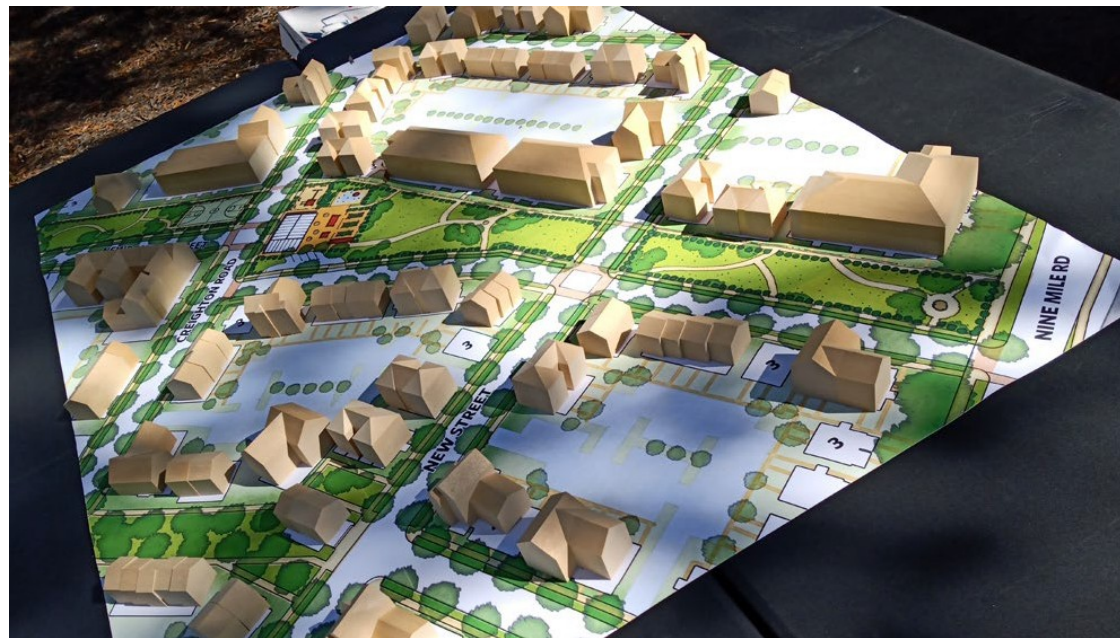
Digital Idea Wall



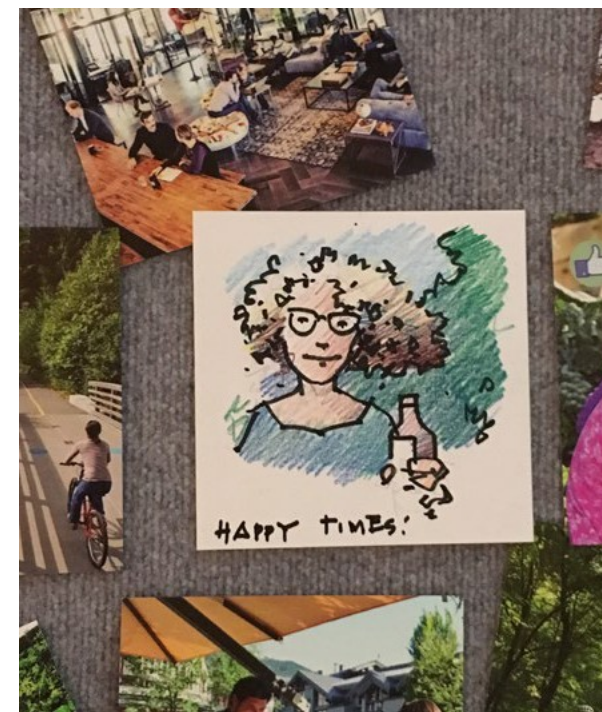
Hybrid In-Person and Virtual Meetings



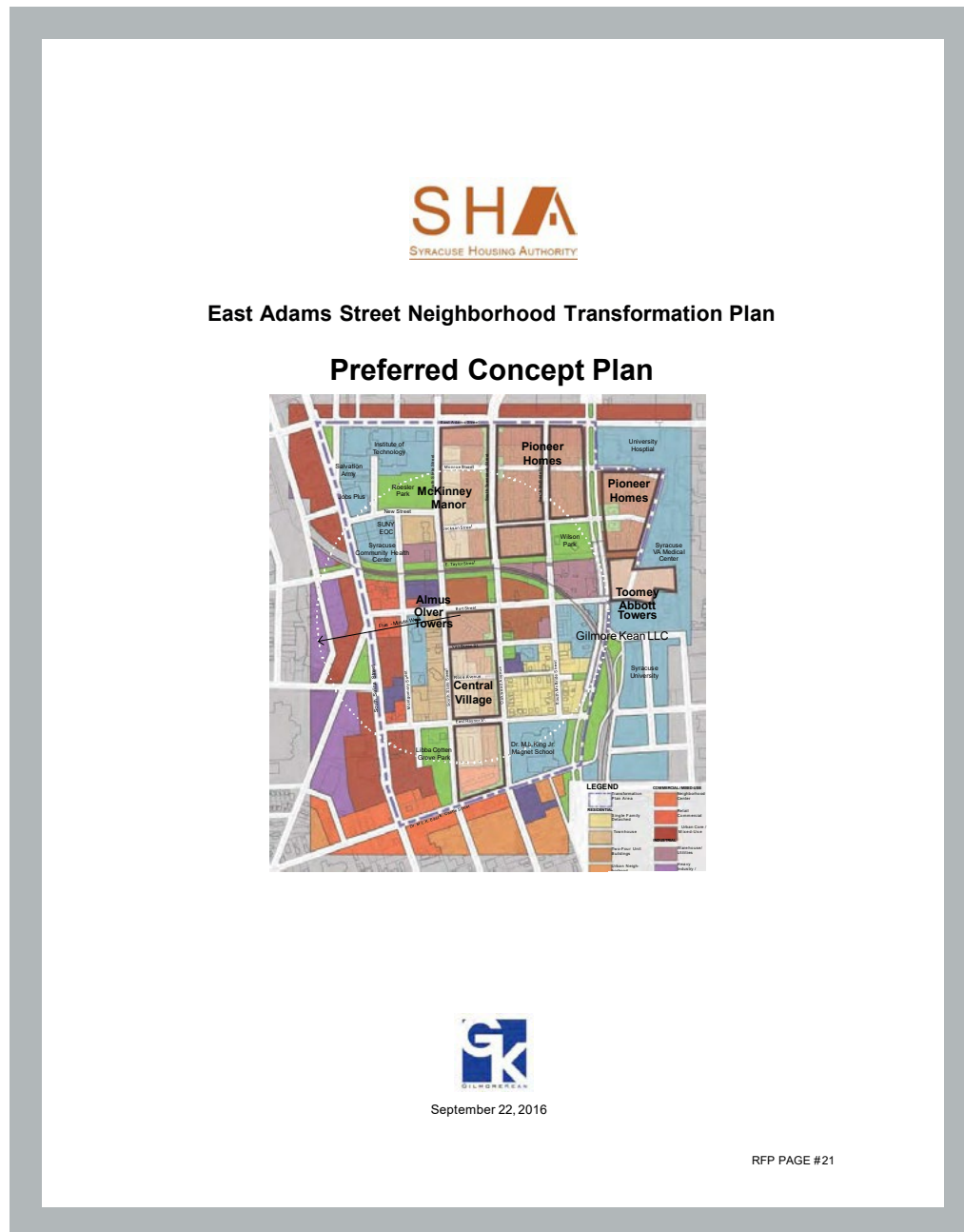
Outdoor Pop-Ups



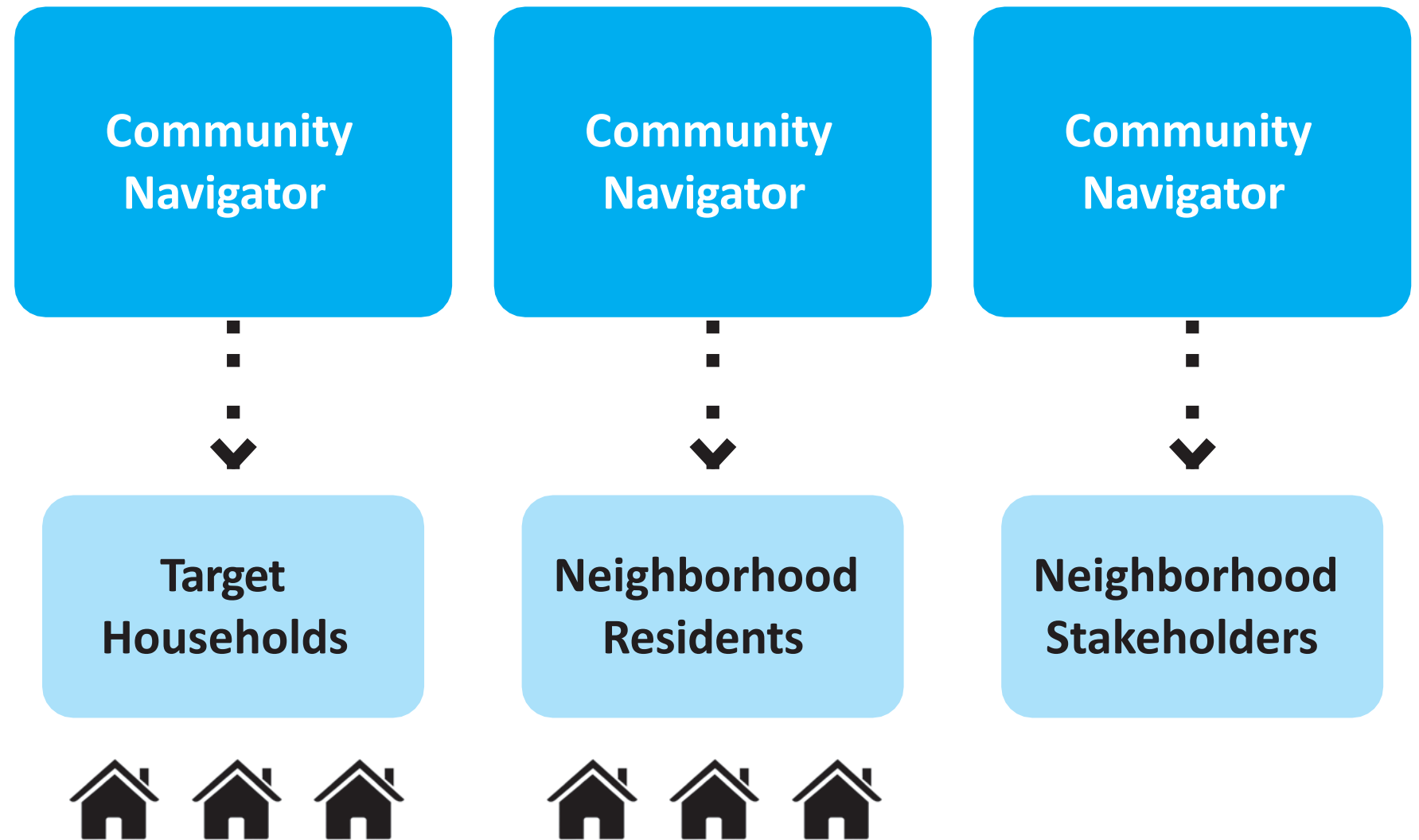
Maps and Walls for Residents to Post Their Ideas



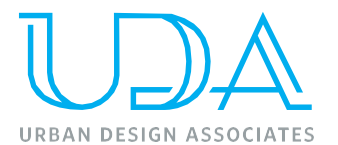
Building Trust



Build on the work that has already been done



Work through SHA Resident Support Services & BP-15 Community Navigators, who already have relationships



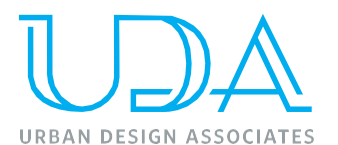
What you said during the Transformation Plan Process

Assets and Opportunities

- Location adjacent to downtown, Syracuse University, and the medical centers
- Public schools
- Parks and open spaces
- Neighborhood-serving institutions
- SHA land ownership, especially vacant land

Problems

- Existing freight rail and concrete embankments
- The I-81 viaduct separates the community
- Vacant properties along South State Street near Central Village and Almus Oliver Towers
- Vacant buildings and properties along South Salina Street



Community Visions

Neighborhood

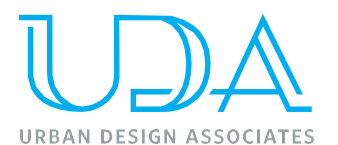
- Open, interconnected streets
- Better street lighting
- Pedestrian-friendly with sidewalks and crosswalks
- Security
- Excellent public transportation
- Everyday services in walking distance (grocery, pharmacy, laundry, banks, etc.)
- Recreational facilities for all ages and abilities
- Library, community lab, wellness center

Housing

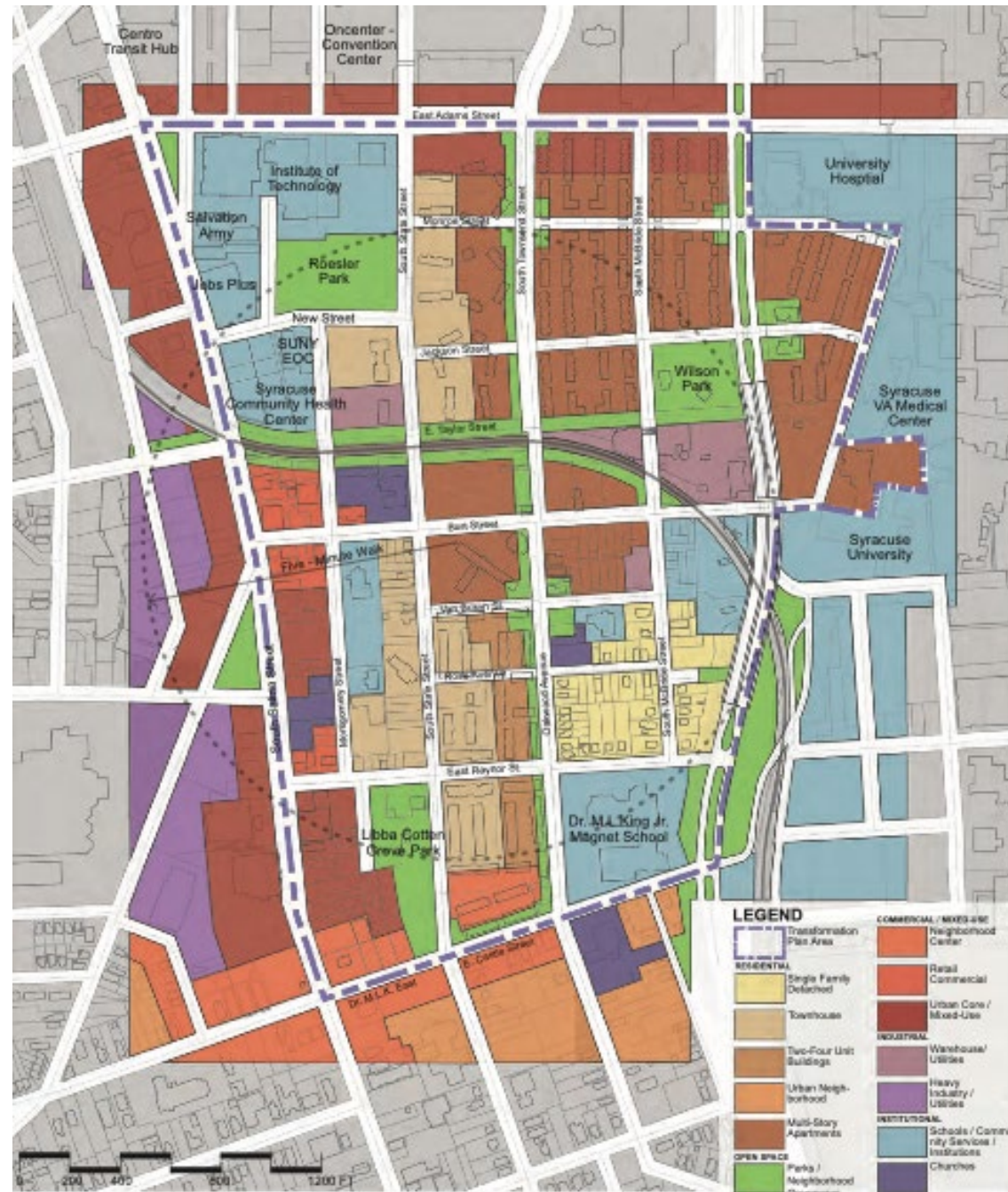
- Townhouses and single-family detached homes
- Low-rise apartments, duplexes, and triplexes
- High quality construction regardless of income
- Units appropriately sized for every family
- Units with front doors facing the street
- Well-defined and useable public and private spaces
- Mixed-use buildings with ground floor retail
- Modern amenities

People

- Improved transportation
- Connections to services and programs in the neighborhood
- Programs for children and teens
- Improved schools
- Expanded childcare
- 24-hour urgent care
- Programs for single parents
- Better access to banking
- Better neighborhood safety and security
- Healthy food, cooking, and exercise options
- Life skills programs
- Good management



What other ideas do you have for your neighborhood?



One path to implementation “Choice Neighborhoods”

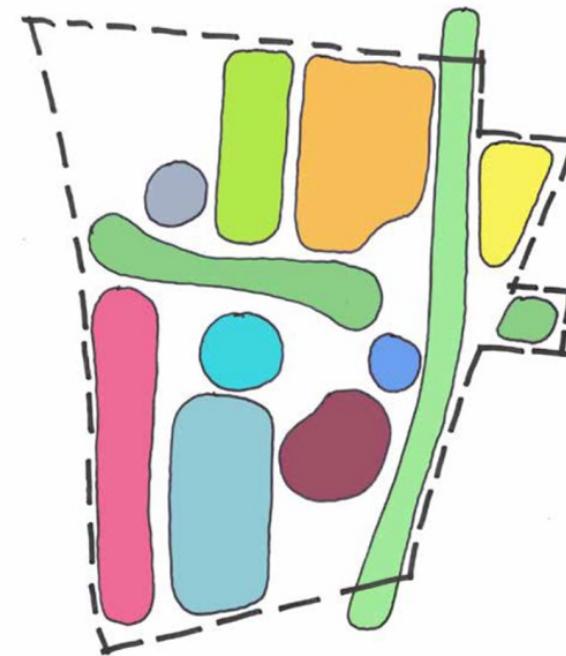
The Choice Neighborhood Process and Approach

What is Choice Neighborhood?

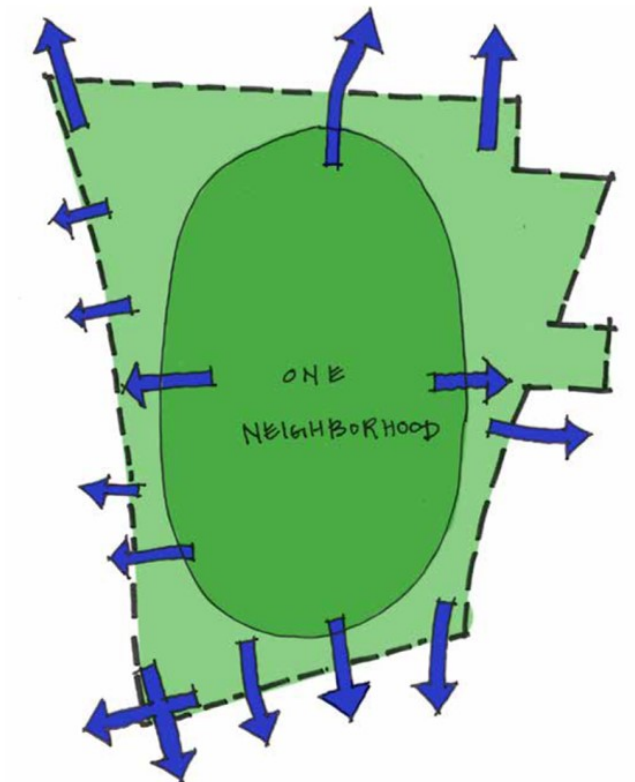
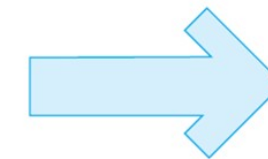
\$30-\$35 Million Department of Housing and Urban Development (HUD) Grant to:

- Rebuild neighborhoods and housing
- Expand opportunities
- Create pathways to jobs and education
- Strengthen families
- Leverage and/or expand on existing investments or community assets

MANY PROJECTS OR ONE NEIGHBORHOOD?



A COLLECTION OF PROJECTS



The Choice Neighborhood Process and Approach

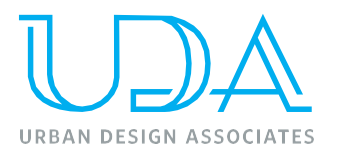
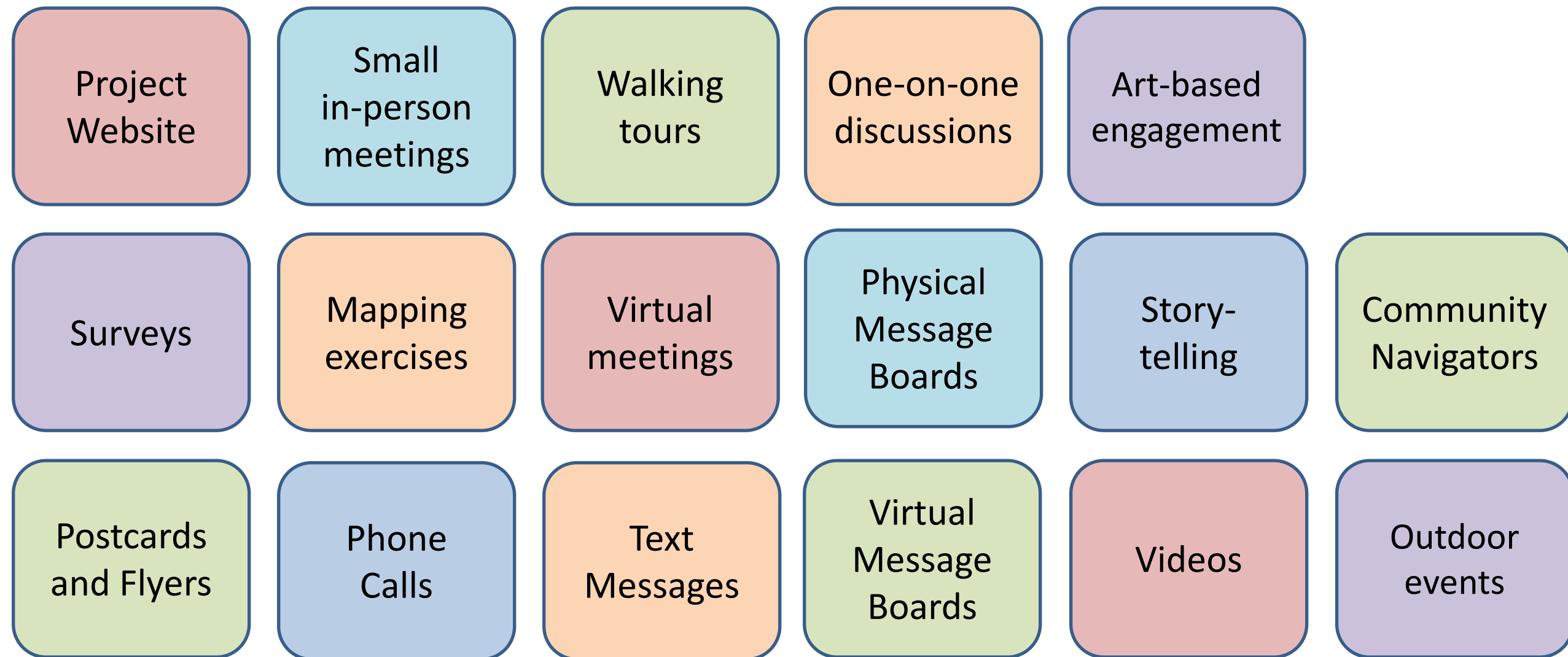
HOUSING

PEOPLE

NEIGHBORHOOD



What do you think are the best ways to engage your neighbors and community members?



Next Steps

Kick-Off Meeting Dates

- April 19th at 1:00pm
- April 20th at 6:00pm
- April 22nd at 6:00pm

Transformation Plan Website

www.syracusehousing.org/ and click on [East Adams](#)



Questions?

