



January 2022

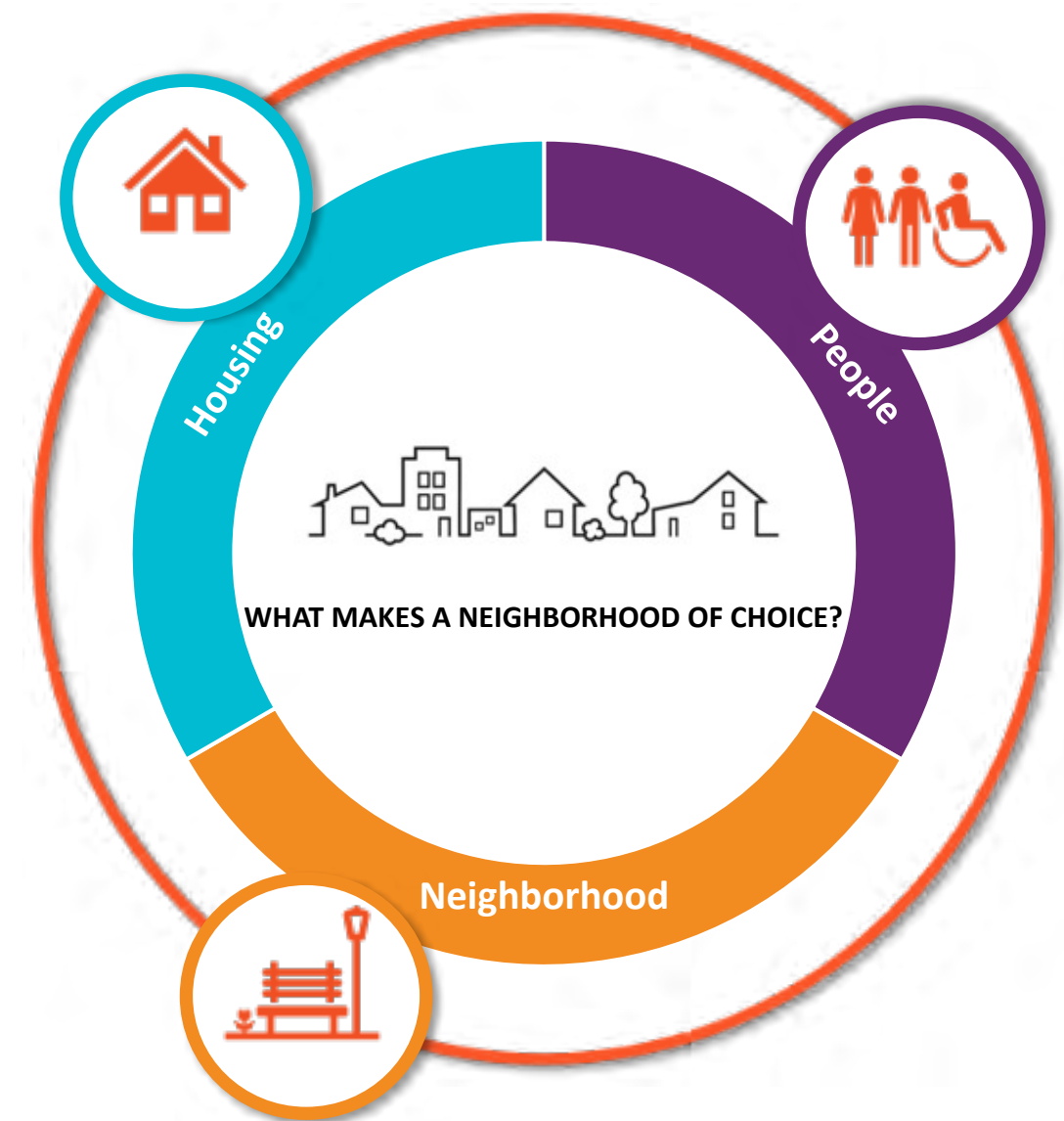
CONNECTING THE NEW 15TH WARD I-81 COOPERATIVE UPDATE

Syracuse, New York

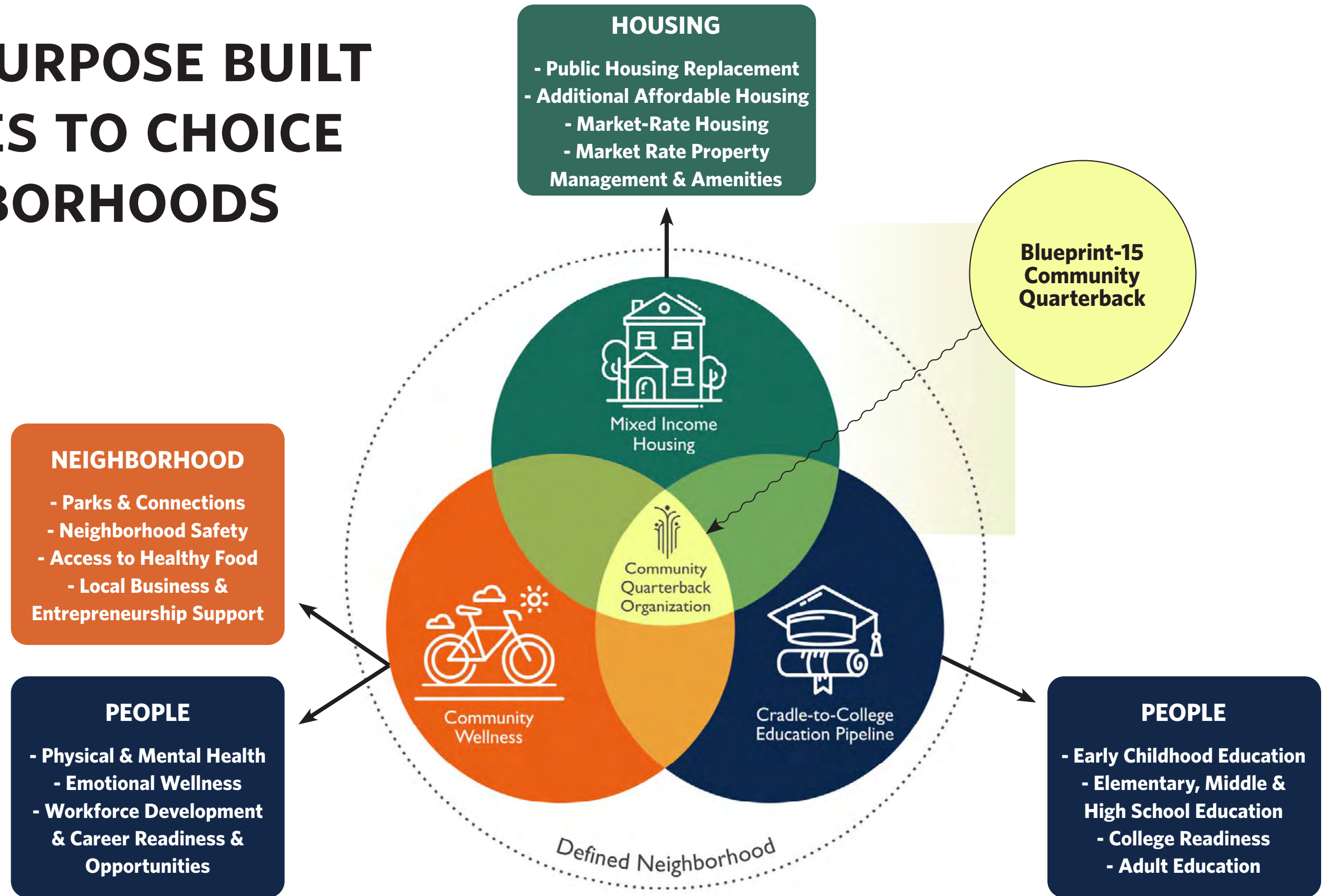
WHAT IS THE CHOICE NEIGHBORHOOD PROGRAM?



- HUD's signature place-based initiative for comprehensively investing in neighborhoods
- Implementation Grants provide up to **\$50 Million** from HUD to leverage \$100 Million+ of other investment
 - Highly competitive
 - 6 years to implement
 - 70% for new housing
 - 15% for neighborhood projects
 - 15% for support of people

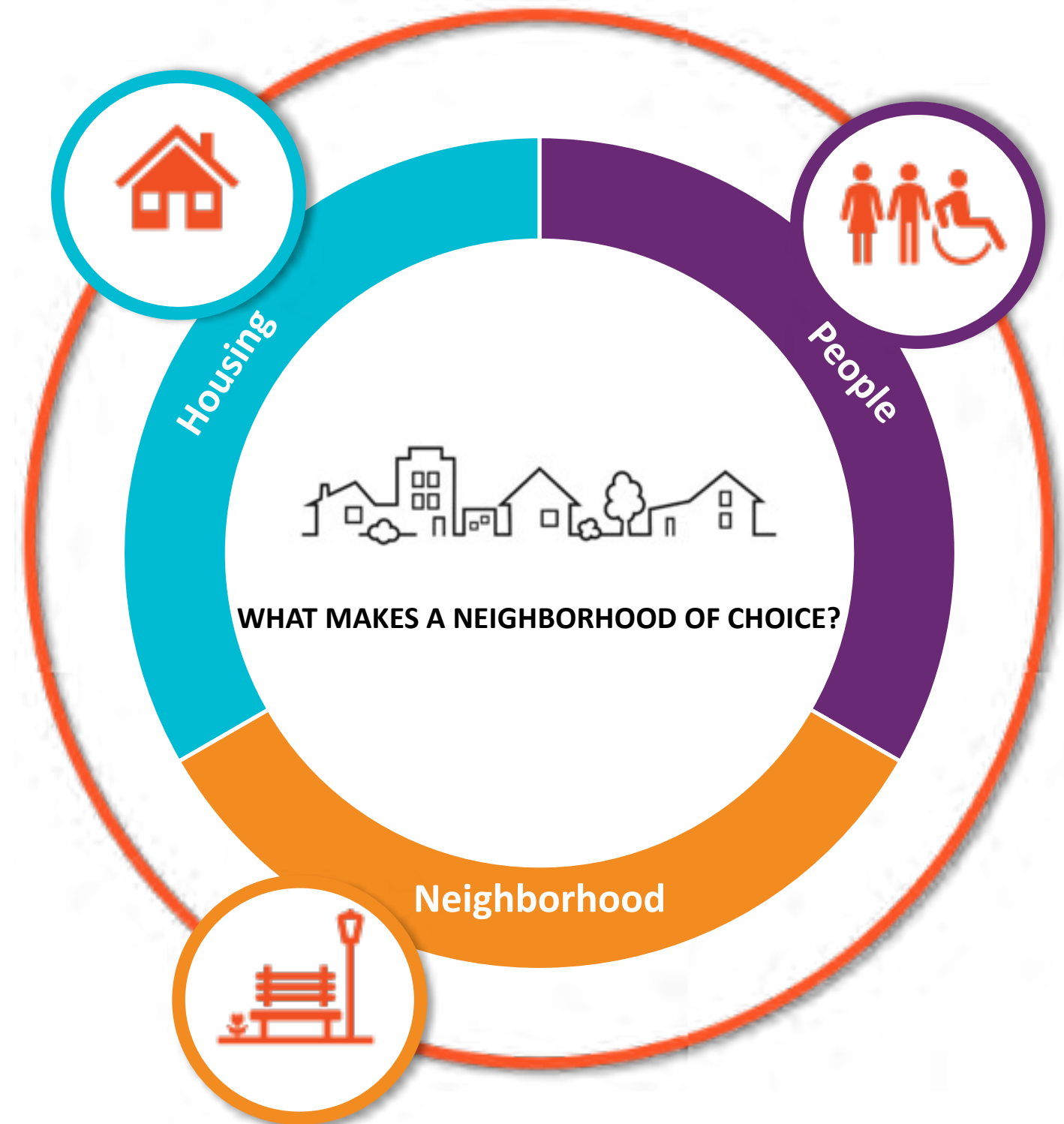


HOW PURPOSE BUILT RELATES TO CHOICE NEIGHBORHOODS



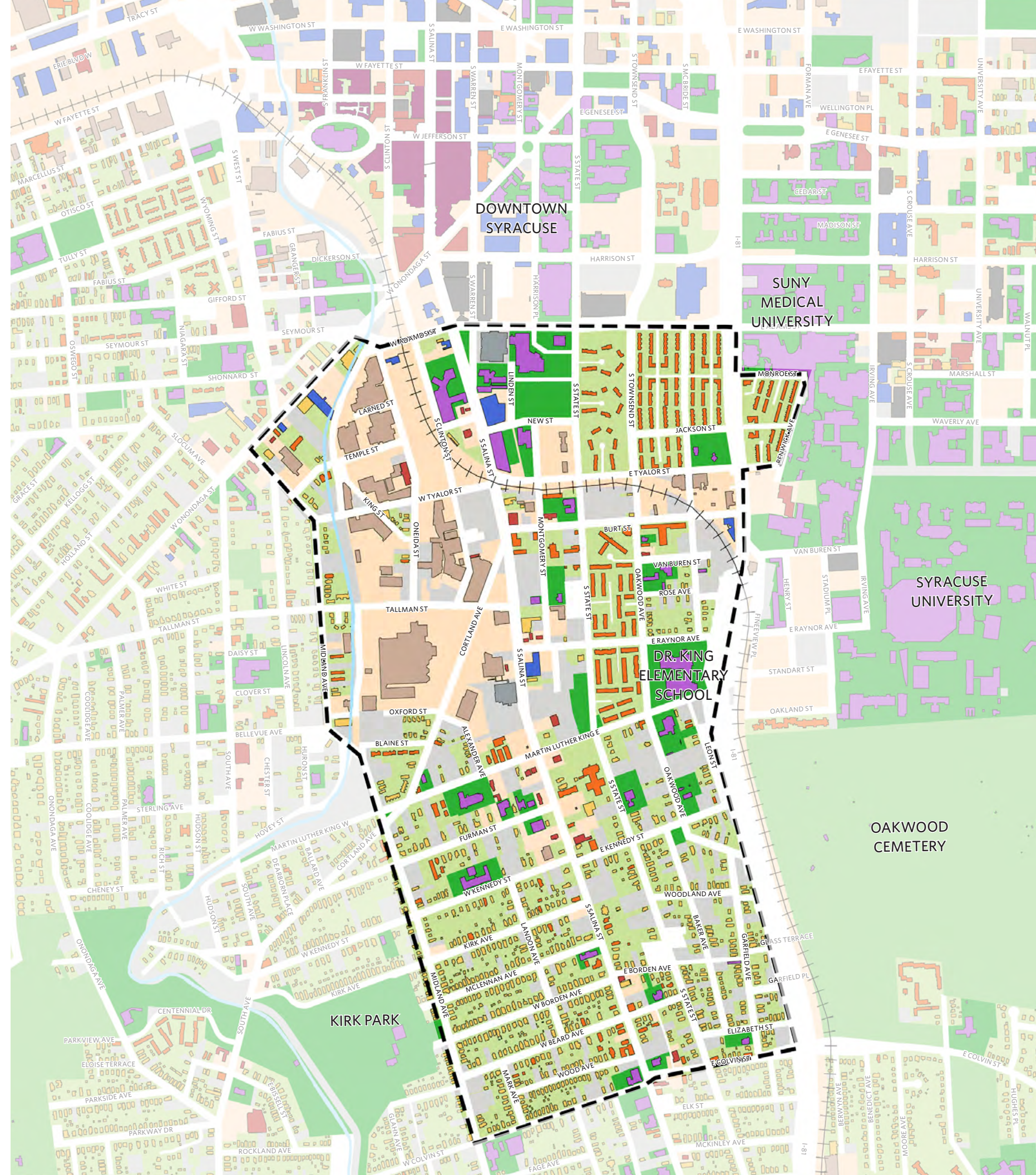
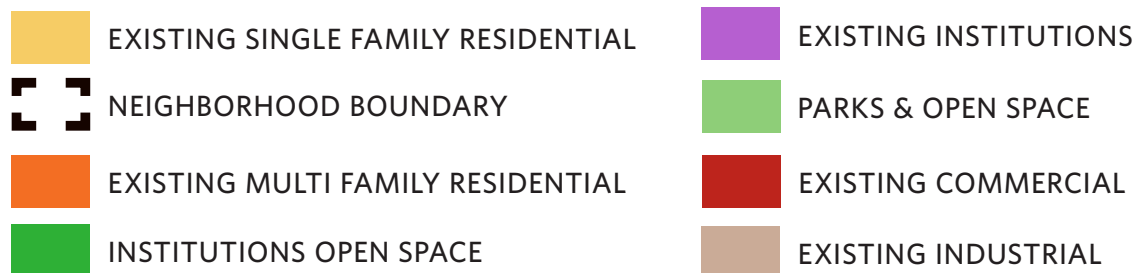
CHOICE NEIGHBORHOODS TIMELINE

- **Submission Deadline:** February 15
- **Site Visits:** 5-6 months after submission
- **Selections:** 4-6 weeks after site visits (Fall 2022)



A DEFINED NEIGHBORHOOD

- Neighborhoods of Choice and Purpose Built Communities both require defined neighborhood boundaries.

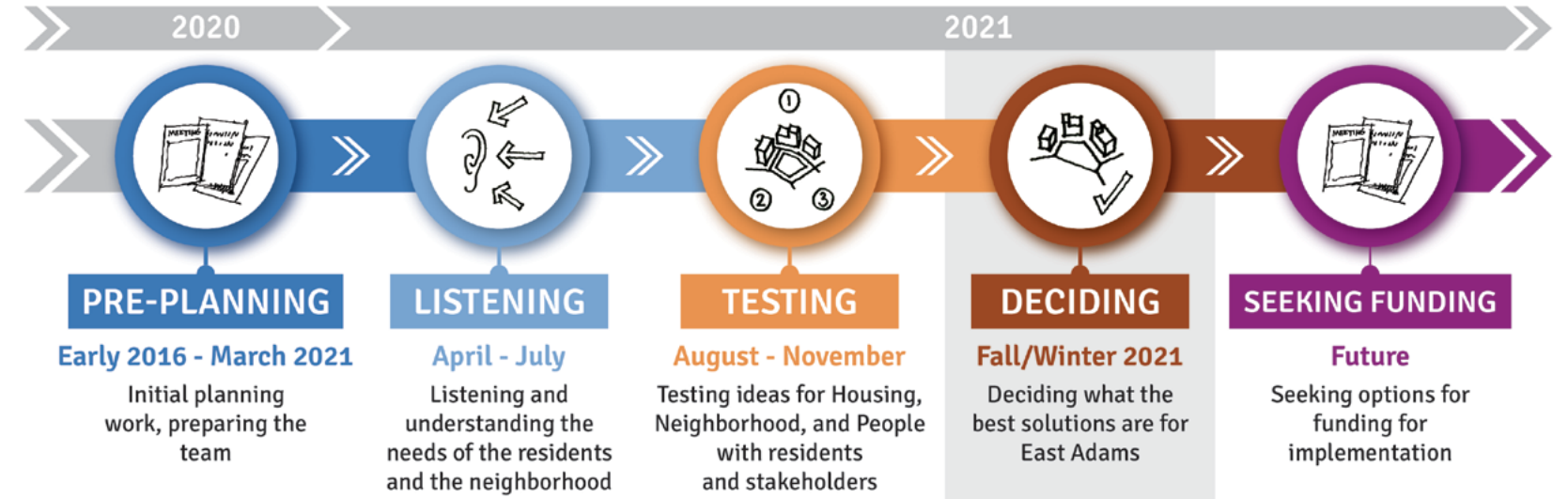


Connecting the New 15th Ward

THE PROCESS

WHAT HAS HAPPENED SO FAR

- Kicked off planning process with resident meetings at each housing site
- Hosted a series of listening sessions for residents and community members
- Began testing ideas for Housing, Neighborhood, and People based on the feedback from the meetings



TIMELINE

Listening	April 2021	April 19-22 Resident kick-off meeting
	May 2021	
	June 2021	June 1-9 Stakeholder Meetings
	July 2021	Neighborhood deep dive meeting
Testing	August 2021	Housing design alternatives, Confirm neighborhood boundary, discussions with partners, I-81 Public Hearings
	September 2021	September 1, 2, & 8 Resident Meetings, meetings with the City of Syracuse, discussions with partners
	October 2021	Develop draft Neighborhood Goals and Objectives
	November 2021	Refine housing plan
Deciding	December 2021	Meeting with the Mayor, plan refinement, gathering commitments from partners
	January 2022	January 4 & 13 Resident Meetings, Design of I-81 Redevelopment Area housing, gathering commitments from partners
Seeking Funding	February 2022	Submit for Choice Neighborhood Implementation Grant
	Summer-Fall 2022	Selection of Grant Awardees

Connecting the New 15th Ward

WHAT WE HEARD

WHAT WE HEARD FROM YOU

STRENGTHS

- Access to transportation
- Proximity to downtown
- Proximity to the hospitals/ university
- Great community/ neighbors/people

WEAKNESSES

- Safety issues, crime
- Trash/litter
- Non-residents disrupting the community
- Traffic issues (speeding, not stopping at stop signs, etc.)

OPPORTUNITIES

- Community space with classes
- Grocery Store
- Local businesses
- Cameras/lighting
- Job and education support for kids and adults
- In-unit or in-building amenities (laundry, appliances, space, storage, etc.)

GOALS & OBJECTIVES — IN PROGRESS



Neighborhood

- 1 Amenities for Children and Families**
Create safe and fun activities and amenities geared towards children and families
- 2 Access to Healthy Food**
Increase access to fresh, healthy food
- 3 Workforce Training**
Generate workforce and employee training opportunities
- 4 Neighborhood Unity & Connectivity**
Strengthen neighborhood unity and connectivity
- 5 Safety & Security**
Ensure safety and security

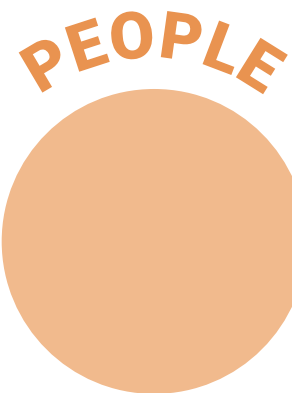


Housing

- 1 Prevent Displacement**
Prevent displacement of existing McKinney Manor and Pioneer Homes families
- 2 Increase Choices**
Increase housing choices with a variety of building types and sizes
- 3 Mixed-Income**
Create a diverse mixed-income community
- 4 Healthy Buildings**
Build healthy and sustainable buildings
- 5 Resident Involvement**
Continue to involve residents in housing and amenity decision making

People

- 1 Living Wages**
Working adults earn a living wage
- 2 Early Learning**
Children enter kindergarten ready to learn
- 3 High School Education**
Youth are graduating high school
- 4 Health**
Children and adults are physically and mentally healthy
- 5 Aging in Place**
Senior residents are able to age in place
- 6 Community Transformation**
Residents are actively participating in the overall community transformation process



Connecting the New 15th Ward
HOUSING

WHAT HOUSING IS REBUILT WHEN?

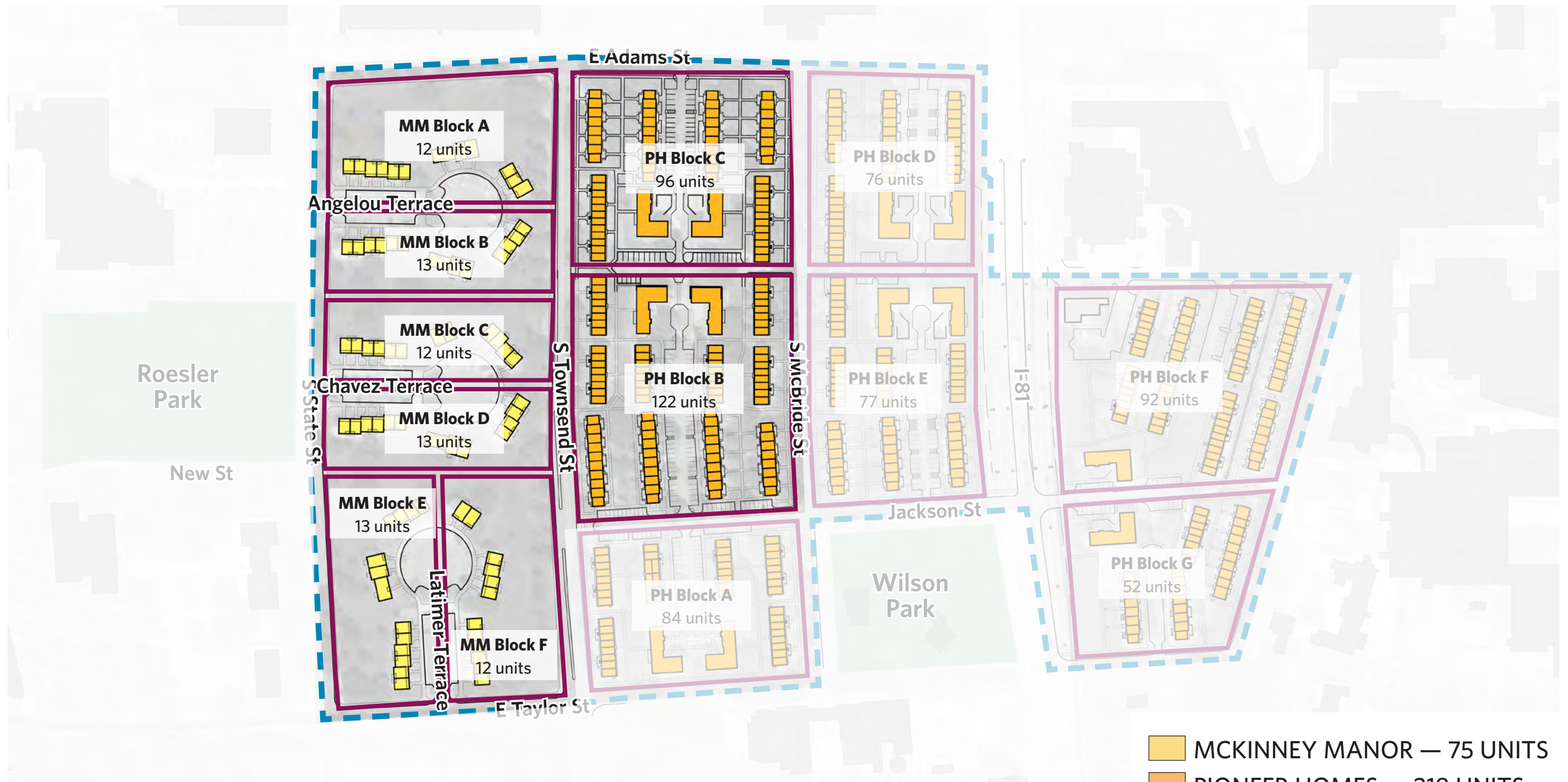


WHAT'S THERE NOW?



- MCKINNEY MANOR — 75 UNITS
- PIONEER HOMES — 599 UNITS

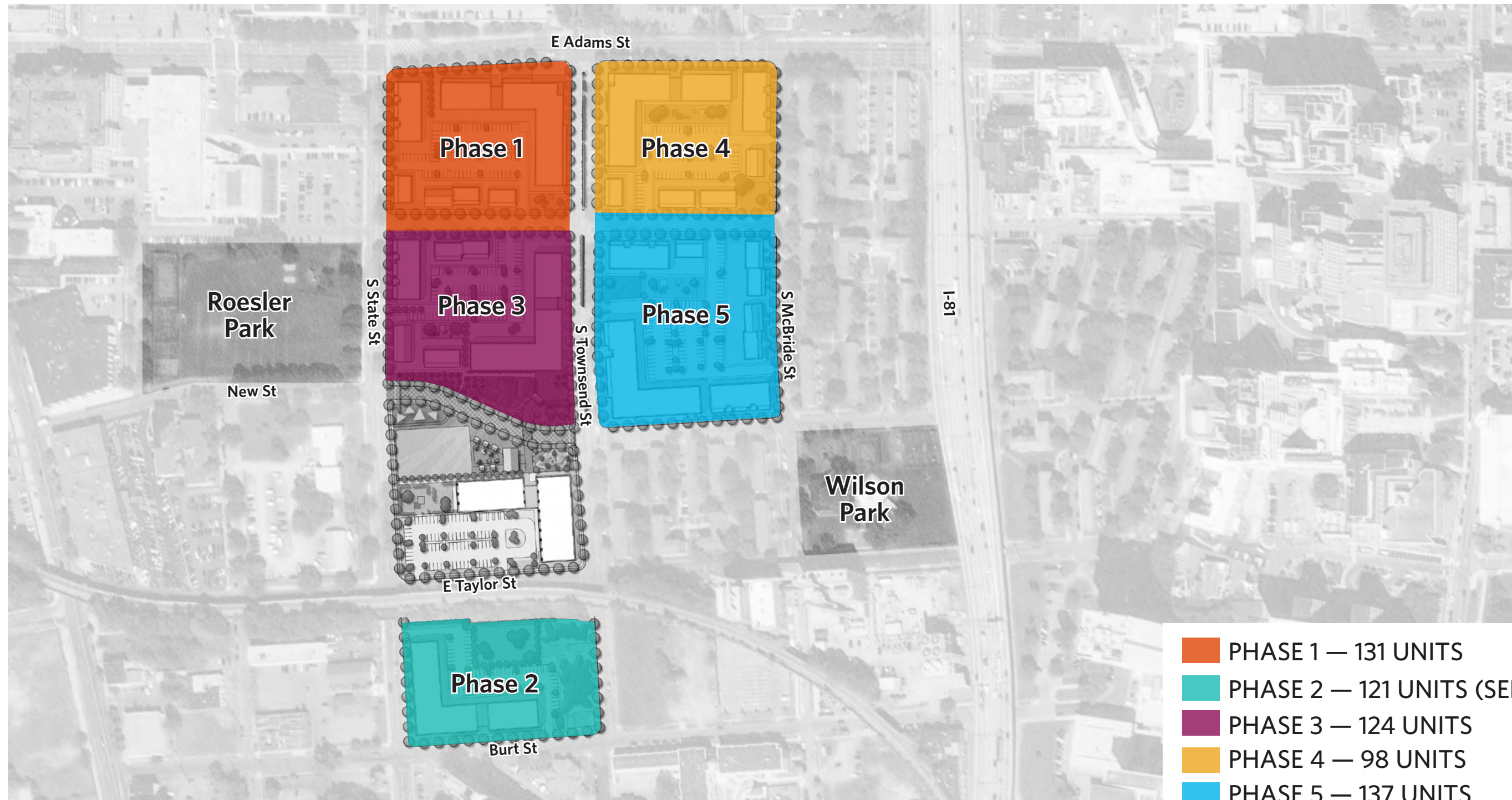
WHAT'S THERE NOW? — CHOICE REDEVELOPMENT AREA



CHOICE REDEVELOPMENT AREA HOUSING PLAN — 611 UNITS



CHOICE REDEVELOPMENT AREA — PHASING



CHOICE REDEVELOPMENT AREA PROGRAM

Replacement — 293 Units Target — 611 Units

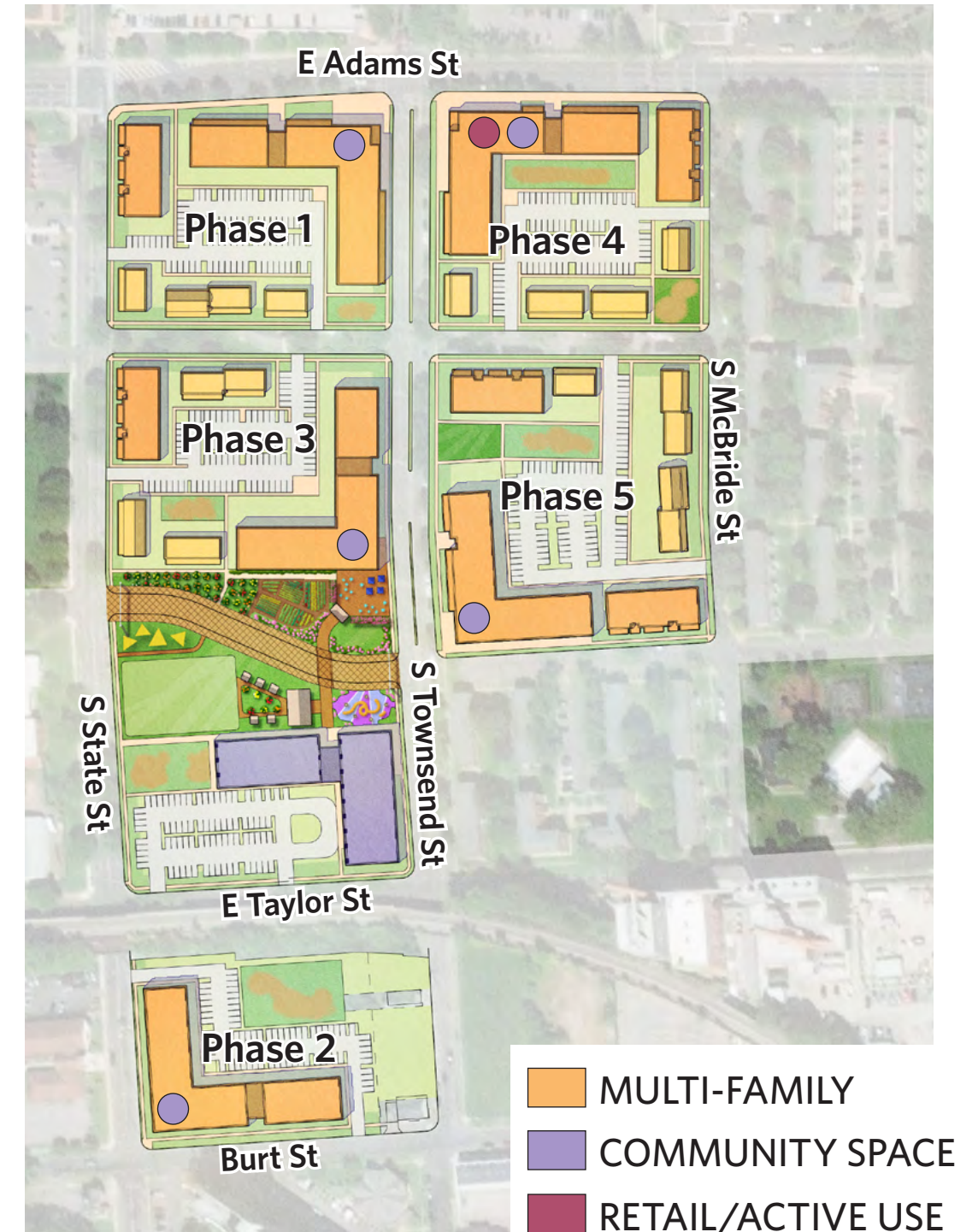
PROGRAM BY INCOME

Bedroom Size	Replacement	LIHTC	Market	Total	Overall %
1-Bedroom	111	64	97	272	44%
2-Bedroom	118	82	36	236	39%
3-Bedroom	58	32	7	97	16%
4-Bedroom	6	0	0	6	1%
Totals	293	178	140	611	100%
<i>% of Total</i>	48%	29%	23%		

PROGRAM BY PHASE

Bedroom Size	PH 1	PH 2	PH 3	PH 4	PH 5	Total Unit Count by Type
1-Bedroom Corridor	44	110*	34	20	32	240
1-Bedroom Walk-Up	-	-	8	8	16	32
2-Bedroom Corridor	53	11*	48	36	40	188
2-Bedroom Walk-Up	10	-	8	8	22	48
3-Bedroom Corridor	6	-	8	8	7	29
3-Bedroom Walk-Up	5	-	2	2	4	13
3-Bedroom Townhouse	12	-	14	14	15	55
4-Bedroom Walk-Up	1	-	2	2	1	6
Totals	131	121	124	98	137	611

*Senior Units



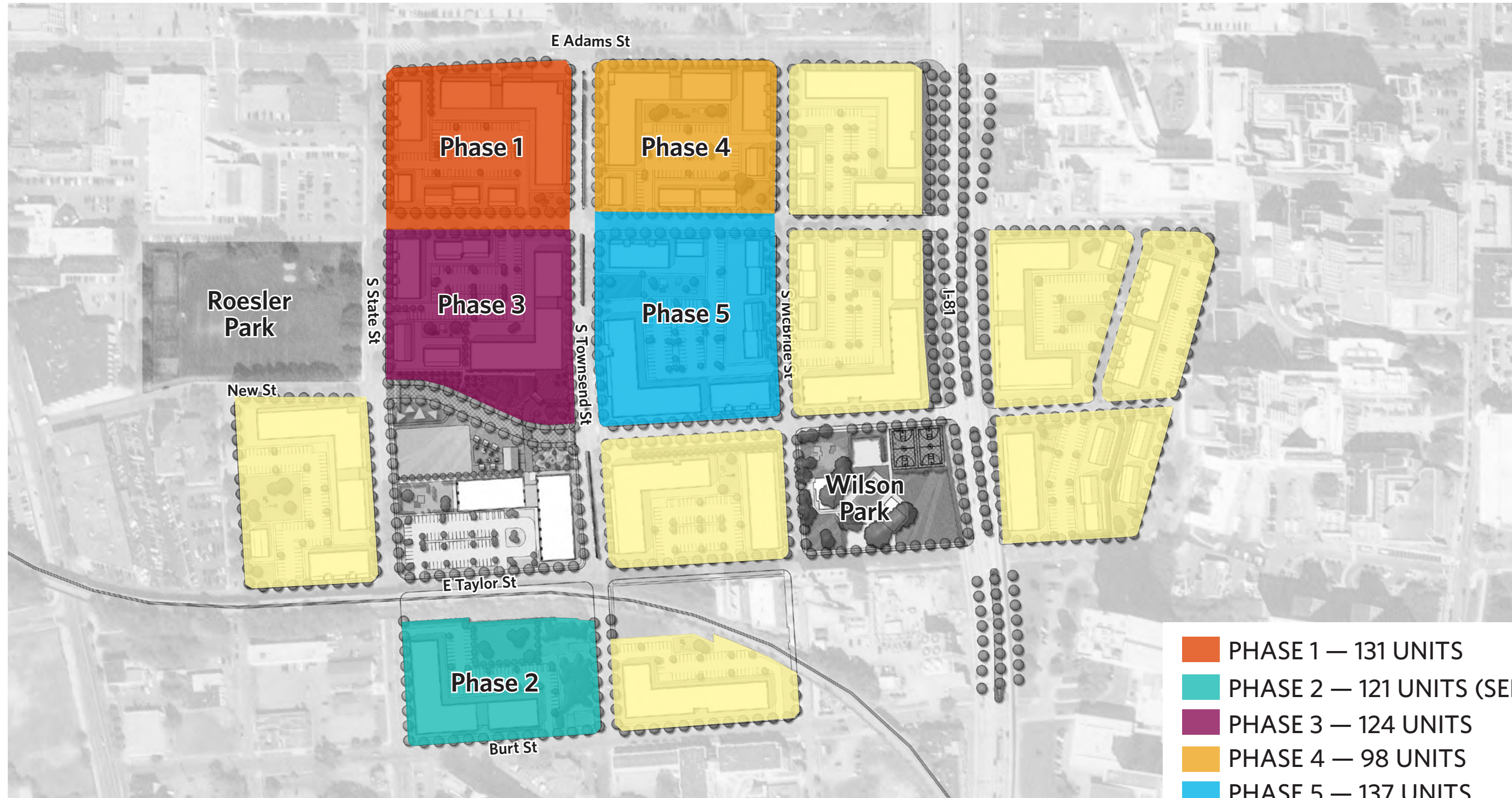
CHOICE & I-81 REDEVELOPMENT AREA— 1404 UNITS

Choice Housing — 611 Units I-81 Redevelopment Area — 793 Units



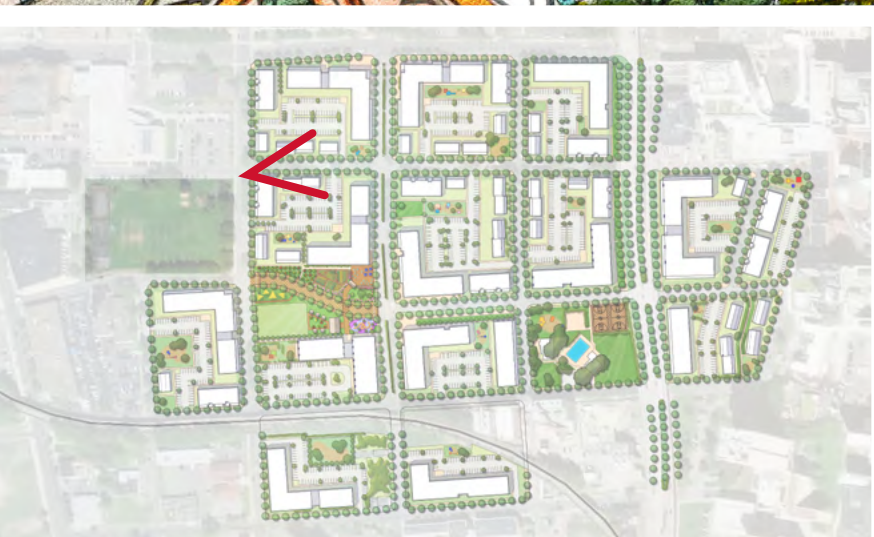
CHOICE & I-81 REDEVELOPMENT AREA— PHASING

Choice Housing — 611 Units I-81 Redevelopment Area — 793 Units



- PHASE 1 — 131 UNITS
- PHASE 2 — 121 UNITS (SENIOR)
- PHASE 3 — 124 UNITS
- PHASE 4 — 98 UNITS
- PHASE 5 — 137 UNITS
- PHASES 6-12 — 793 UNITS

NEW HOUSING — BUILDING CHOICES



Connecting the New 15th Ward **PEOPLE**

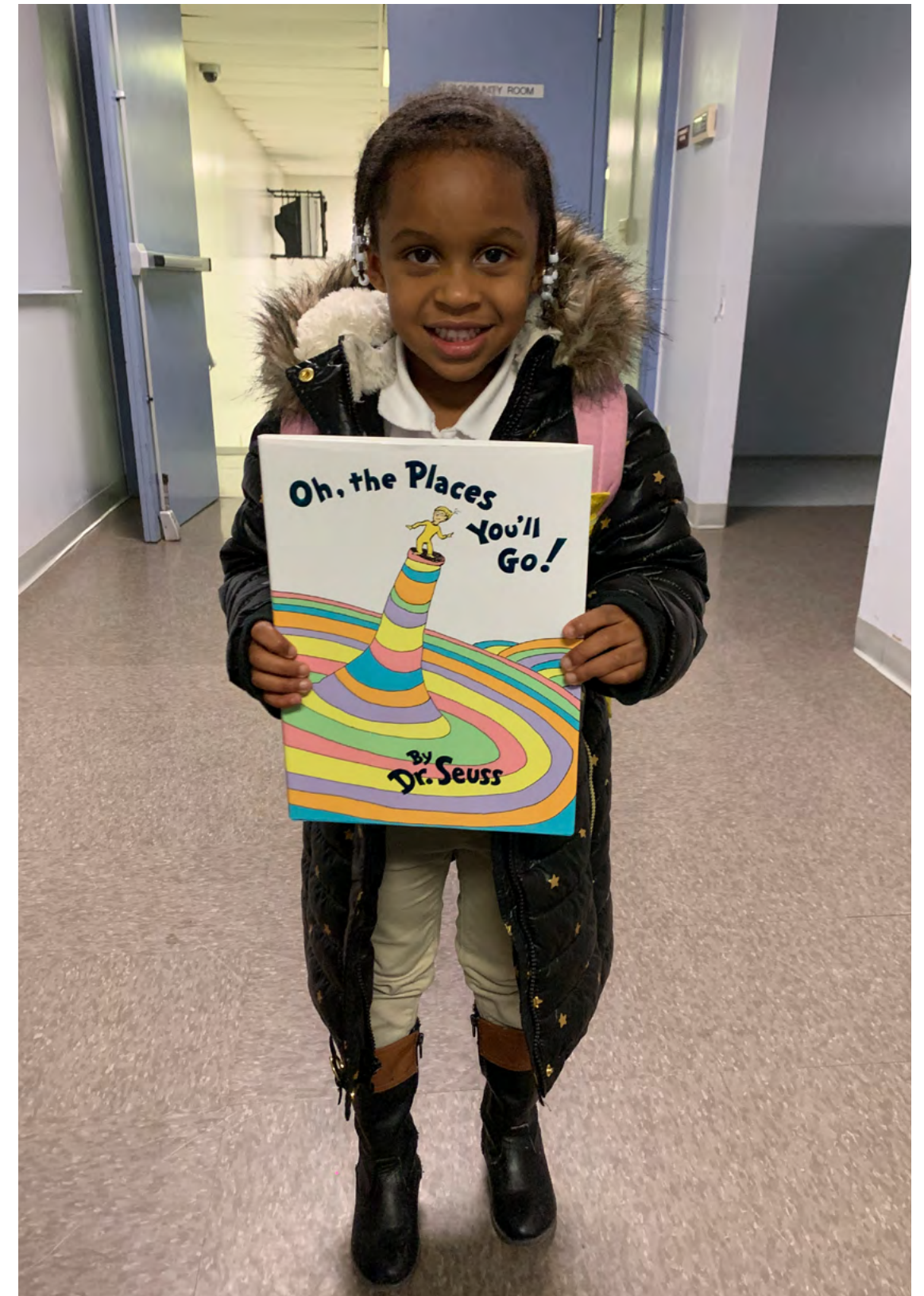
PEOPLE STRATEGY

- Residents of the target housing units that will be replaced are the focus
- Includes **Family Support** services for all households
- Includes ongoing **engagement of residents** in the implementation process for Housing and Neighborhood strategies
- Support continued **development of resident leaders**
- Strategies for improving outcomes in **economic mobility, health, and education**

Health and
Wellness

Economic Mobility

Education



Connecting the New 15th Ward
NEIGHBORHOOD

IMPACT OF I-81

- The selected alternative for I-81 and Almond St will impact four blocks of Pioneer Homes
- NYSDOT has indicated the potential for Wilson Park improvements
- There is interest in pedestrian bridges to connect the University and Hospitals with the new mixed-income development



POTENTIAL CRITICAL COMMUNITY IMPROVEMENTS

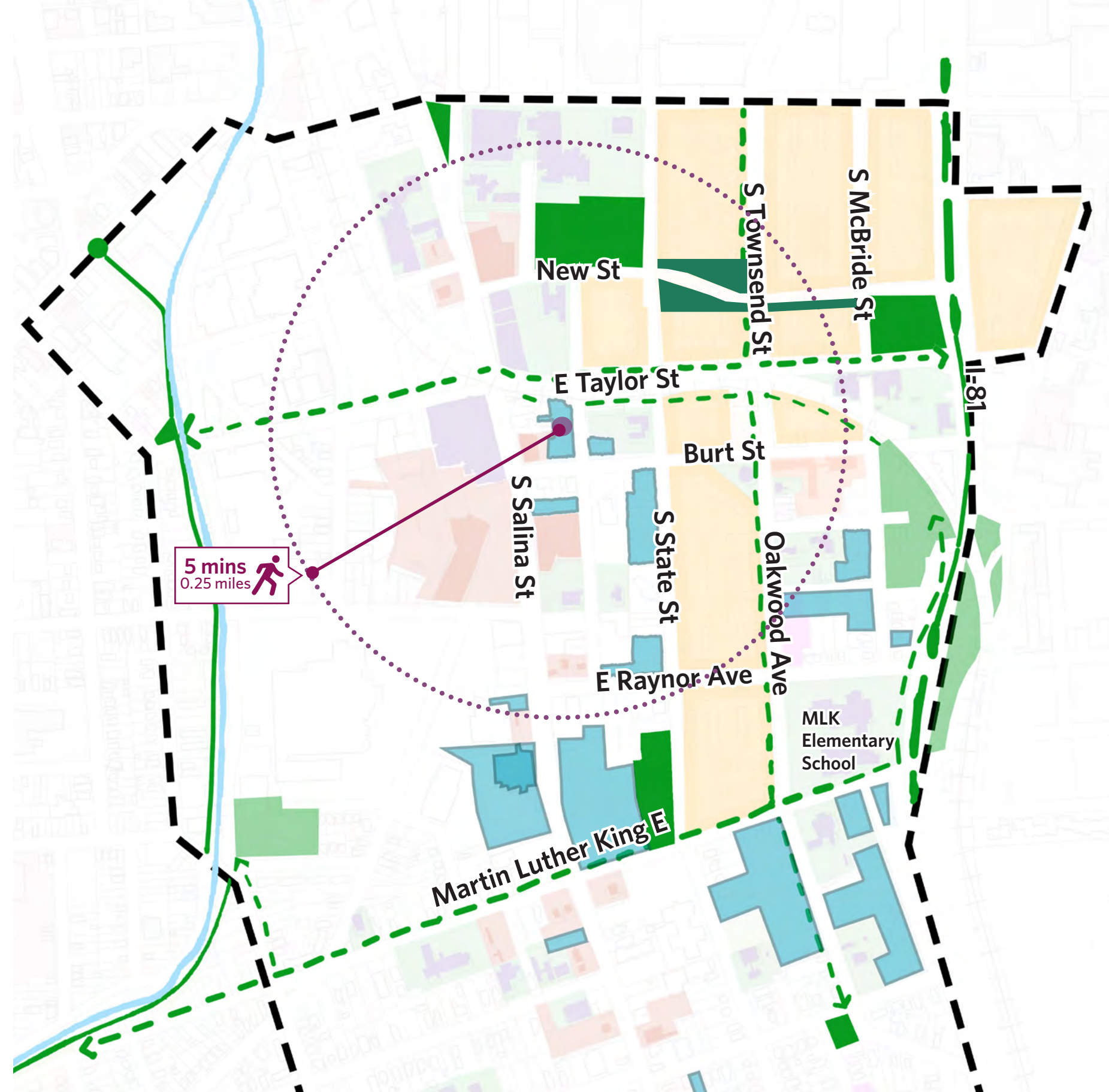
- SUNY EOC Applied Training Lab
- Commercial/Retail Development along East Adams Street
- Homeownership Opportunities
- Universal Wifi/Broadband
- Children Rising: Early Learning, YMCA and Parent/Child Play Center
- New Street Linear Park: Connection of Green Space and Park Improvements



SUNY EOC APPLIED TRAINING LAB



- 100 Montgomery Street
 - Career coaching
 - Access to jobs
 - Training and ongoing case management for residents



COMMERCIAL DEVELOPMENT ON EAST ADAMS STREET



- East Adams Street
 - First floor commercial space to support small, minority, and women owned businesses
 - Coaching, training, capital, and technical assistance through the Upstart Program



HOMEOWNERSHIP OPPORTUNITIES

- Mayor's Infill Strategy
 - Down payment assistance
 - Renovation programs for owner-occupied single-family homes
 - Built 6 new homes in 2020 in the neighborhood boundary, one former Pioneer Homes resident purchased a home

UNIVERSAL WIFI/ BROADBAND

- Partner to provide increased Internet access in the neighborhood

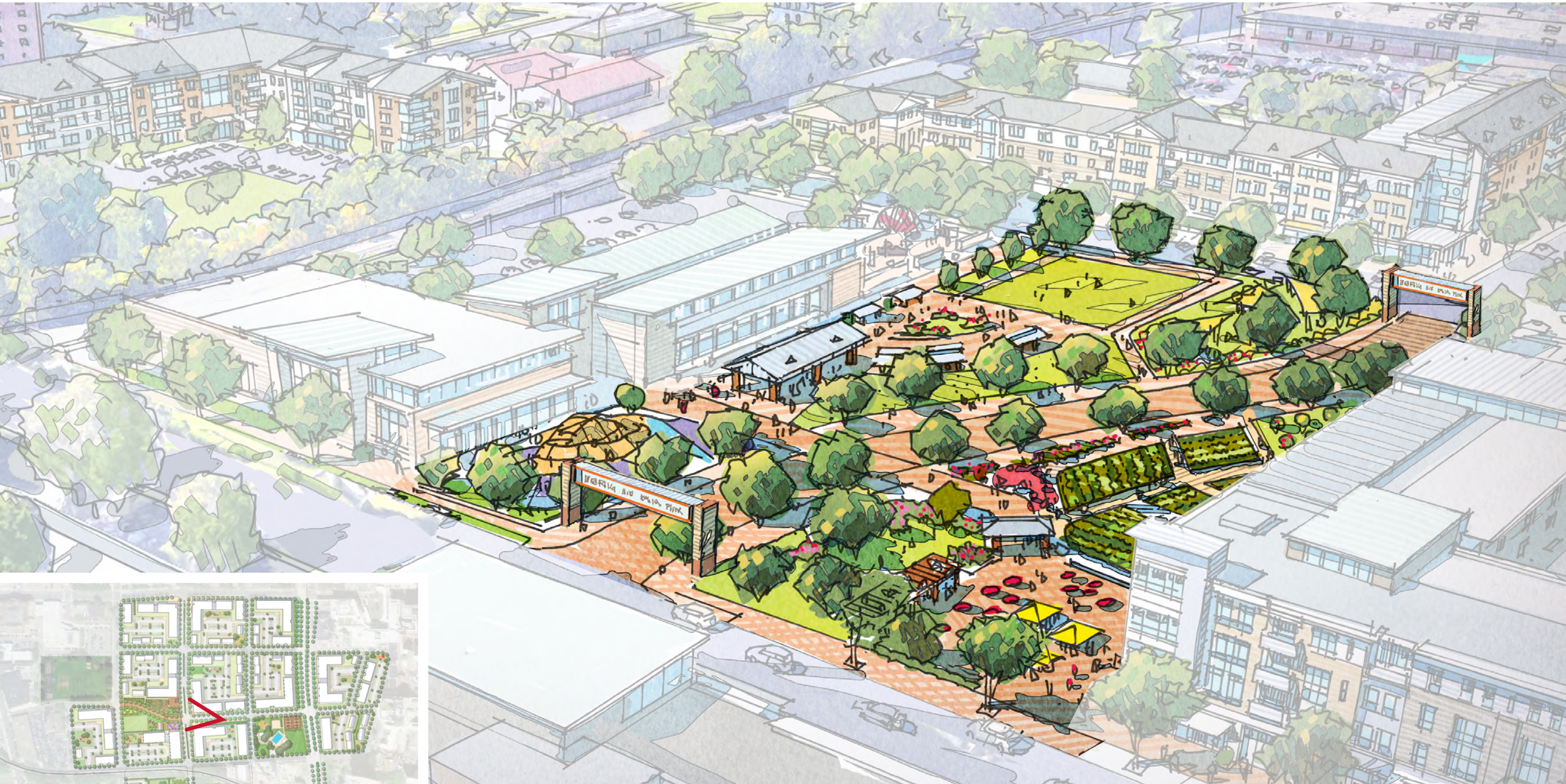


NEW STREET LINEAR PARK

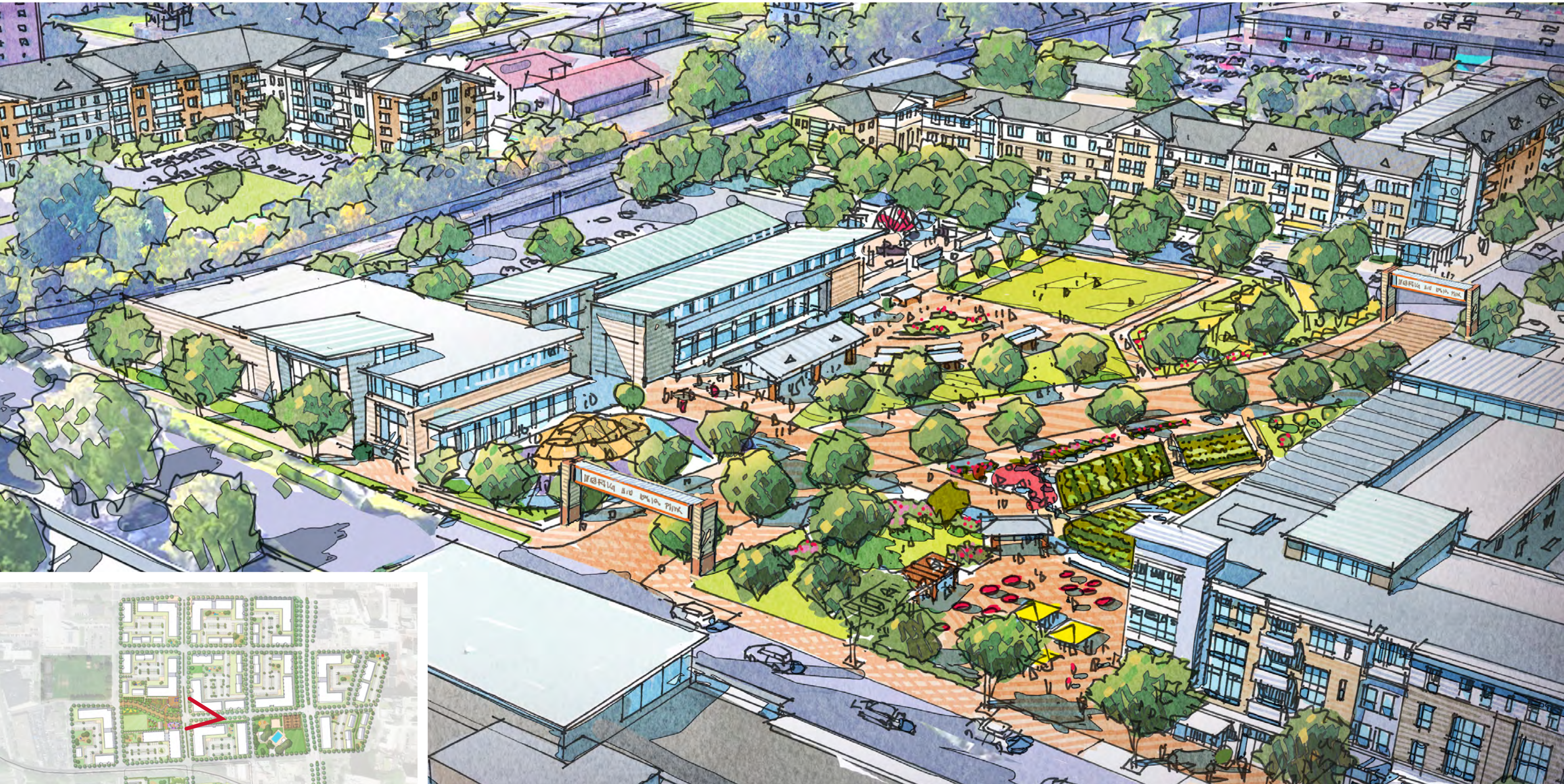


- Linear Park
 - Family and friends gathering spaces
 - Community garden and orchard
 - Play spaces
 - Covered seating areas

NEW STREET LINEAR PARK



NEW STREET LINEAR PARK

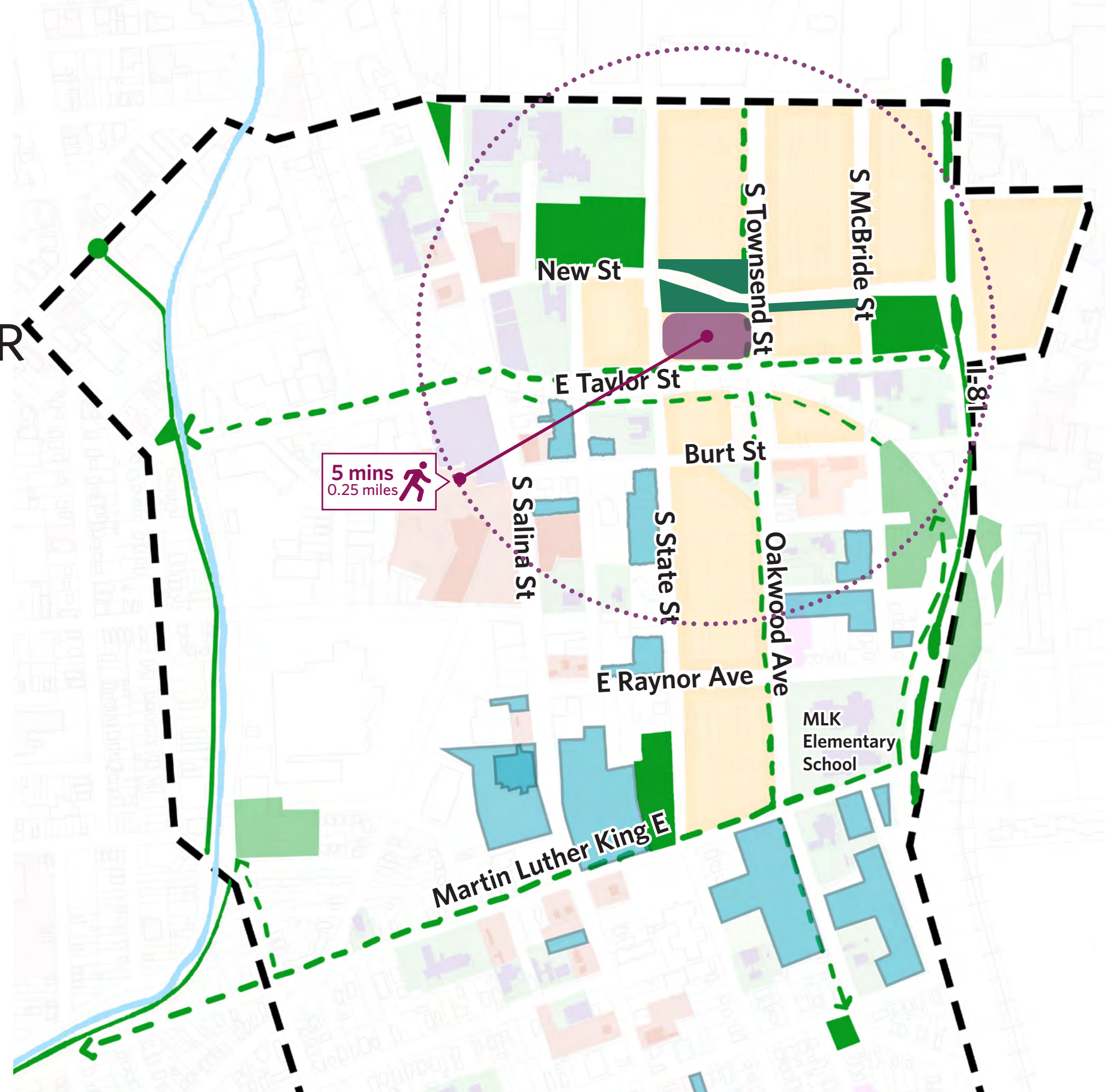


CHILDREN RISING

AN EARLY LEARNING AND PARENT EMPOWERMENT AND ENGAGEMENT CENTER



 Potential locations for community uses



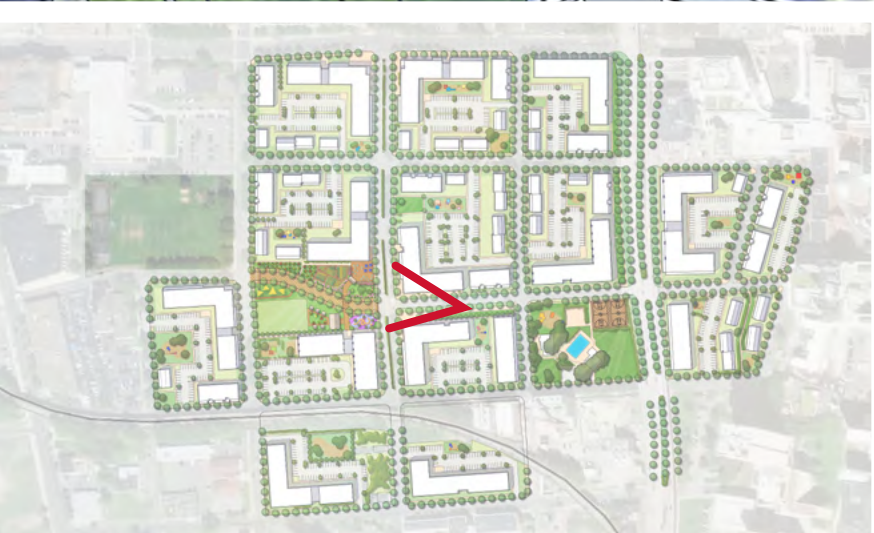
CHILDREN RISING



- Children Rising — 58,000 sf
 - Early Learning Center
 - Parent/Child Play Center
 - Health and Wellness Programming by YMCA

CHILDREN RISING





NEXT STEPS

- Secure partnerships and leverage
- Submit Choice application:
February 15th
- Work on implementation with
Blueprint15, SHA, and other partners
- Updates on the project website:
engagetheteam.com/eastadams



QUESTIONS AND DISCUSSION