



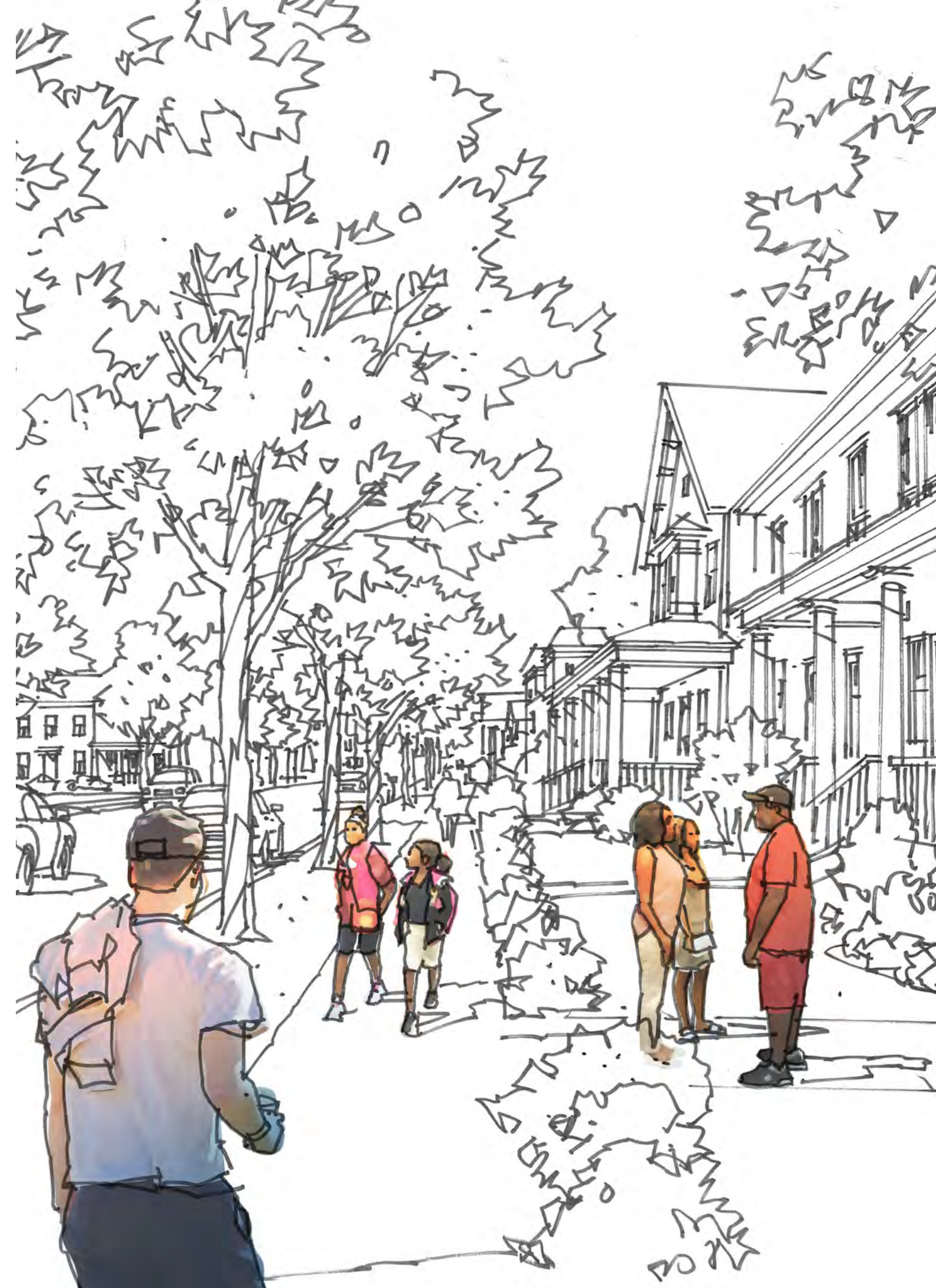
January 2022

CONNECTING THE NEW 15TH WARD UPDATE

Syracuse, New York

AGENDA:

1. What is Choice?
2. The Process
3. Housing
4. People
5. Neighborhood
6. Relocation & Re-occupancy
7. Economic Opportunities
8. Next Steps



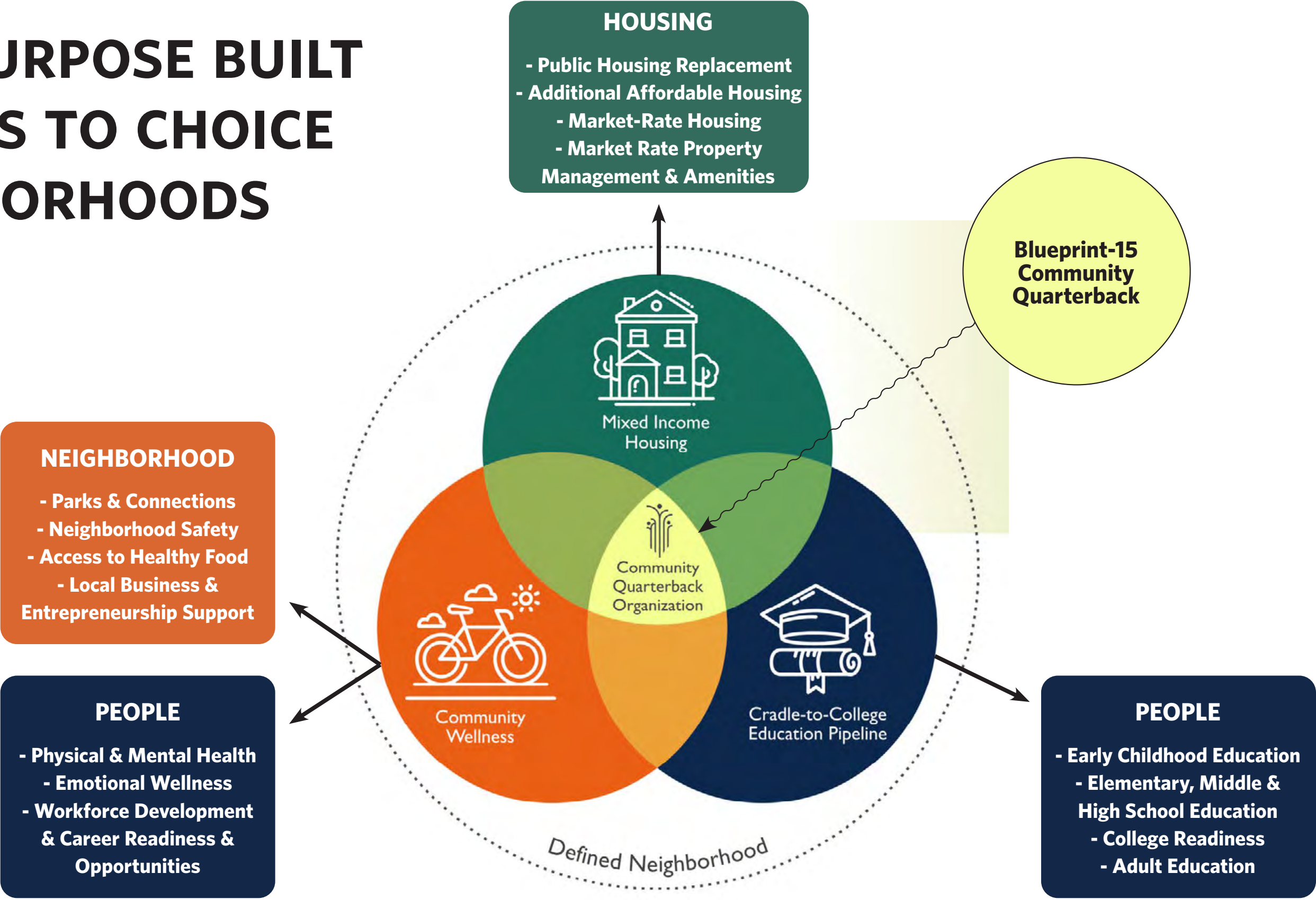
WHAT IS THE CHOICE NEIGHBORHOOD PROGRAM?



- HUD's signature place-based initiative for comprehensively investing in neighborhoods
- Implementation Grants provide up to **\$50 Million** from HUD to leverage \$100 Million+ of other investment
 - Highly competitive
 - 6 years to implement
 - 70% for new housing
 - 15% for neighborhood projects
 - 15% for support of people



HOW PURPOSE BUILT RELATES TO CHOICE NEIGHBORHOODS



CHOICE NEIGHBORHOODS TIMELINE

- **Submission Deadline:** February 15
- **Site Visits:** 5-6 months after submission
- **Selections:** 4-6 weeks after site visits (Fall 2022)



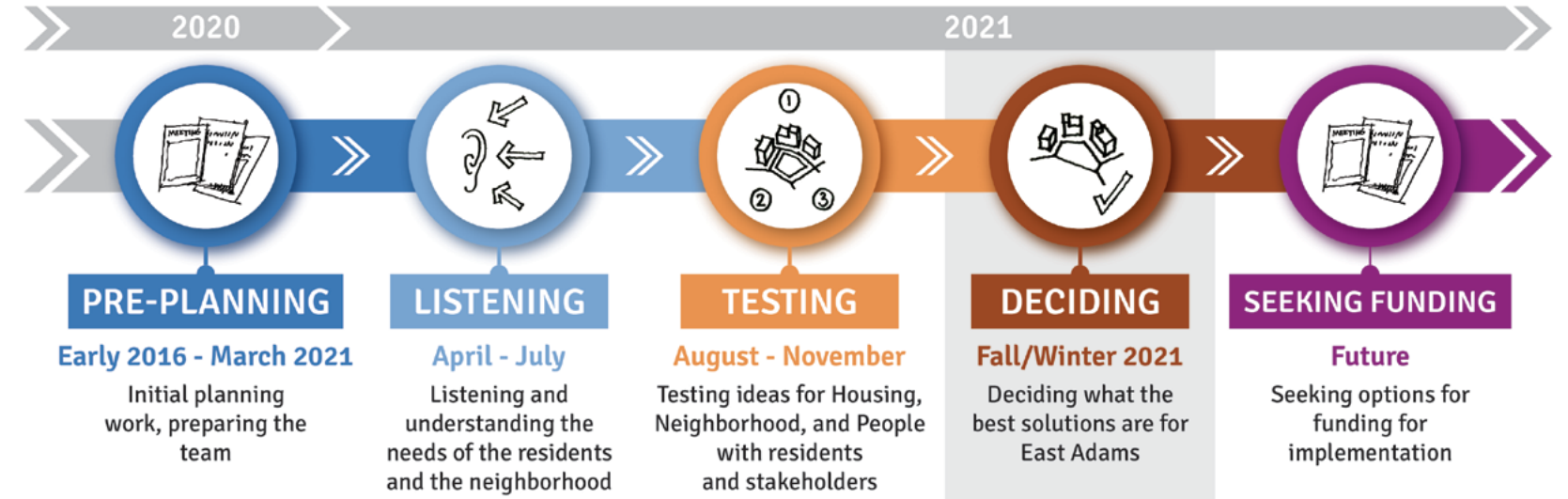
- **Neighborhoods of Choice and Purpose Built Communities** both require defined neighborhood boundaries.

- | | | | |
|---|------------------------------------|---|-----------------------|
|  | EXISTING SINGLE FAMILY RESIDENTIAL |  | EXISTING INSTITUTIONS |
|  | NEIGHBORHOOD BOUNDARY |  | PARKS & OPEN SPACE |
|  | EXISTING MULTI FAMILY RESIDENTIAL |  | EXISTING COMMERCIAL |
|  | INSTITUTIONS OPEN SPACE |  | EXISTING INDUSTRIAL |

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WHAT HAS HAPPENED SO FAR

- Kicked off planning process with resident meetings at each housing site
- Hosted a series of listening sessions for residents and community members
- Began testing ideas for Housing, Neighborhood, and People based on the feedback from the meetings



TIMELINE

Listening	April 2021	April 19-22 Resident kick-off meeting
	May 2021	
	June 2021	June 1-9 Stakeholder Meetings
	July 2021	Neighborhood deep dive meeting
Testing	August 2021	Housing design alternatives, Confirm neighborhood boundary, discussions with partners, I-81 Public Hearings
	September 2021	September 1, 2, & 8 Resident Meetings, meetings with the City of Syracuse, discussions with partners
	October 2021	Develop draft Neighborhood Goals and Objectives
	November 2021	Refine housing plan
Deciding	December 2021	Meeting with the Mayor, plan refinement, gathering commitments from partners
	January 2022	January 4 & 13 Resident Meetings, Design of I-81 Redevelopment Area housing, gathering commitments from partners
Seeking Funding	February 2022	Submit for Choice Neighborhood Implementation Grant
	Summer-Fall 2022	Selection of Grant Awardees

WHAT WE HEARD FROM YOU

STRENGTHS

- Access to transportation
- Proximity to downtown
- Proximity to the hospitals/university
- Great community/neighbors/people

WEAKNESSES

- Safety issues, crime
- Trash/litter
- Non-residents disrupting the community
- Traffic issues (speeding, not stopping at stop signs, etc.)

OPPORTUNITIES

- Community space with classes
- Grocery Store
- Local businesses
- Cameras/lighting
- Job and education support for kids and adults
- In-unit or in-building amenities (laundry, appliances, space, storage, etc.)

GOALS & OBJECTIVES — IN PROGRESS



Neighborhood

- 1 Amenities for Children and Families**
Create safe and fun activities and amenities geared towards children and families
- 2 Access to Healthy Food**
Increase access to fresh, healthy food
- 3 Workforce Training**
Generate workforce and employee training opportunities
- 4 Neighborhood Unity & Connectivity**
Strengthen neighborhood unity and connectivity
- 5 Safety & Security**
Ensure safety and security

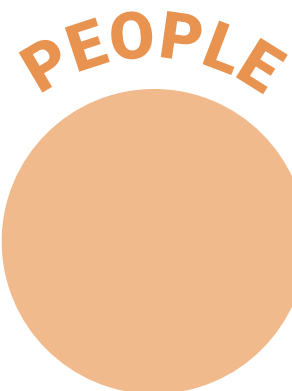


Housing

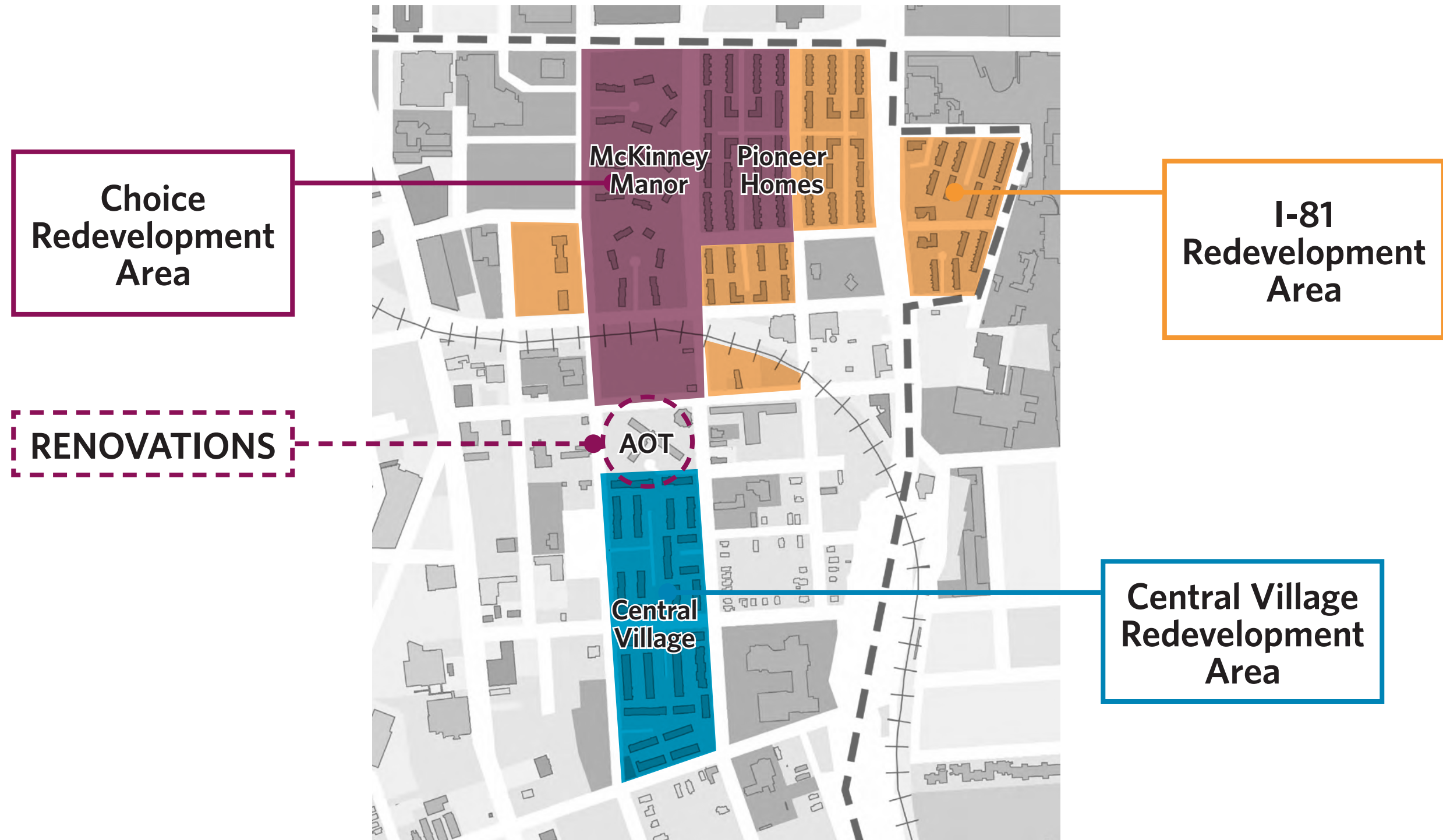
- 1 Prevent Displacement**
Prevent displacement of existing McKinney Manor and Pioneer Homes families
- 2 Increase Choices**
Increase housing choices with a variety of building types and sizes
- 3 Mixed-Income**
Create a diverse mixed-income community
- 4 Healthy Buildings**
Build healthy and sustainable buildings
- 5 Resident Involvement**
Continue to involve residents in housing and amenity decision making

People

- 1 Living Wages**
Working adults earn a living wage
- 2 Early Learning**
Children enter kindergarten ready to learn
- 3 High School Education**
Youth are graduating high school
- 4 Health**
Children and adults are physically and mentally healthy
- 5 Aging in Place**
Senior residents are able to age in place
- 6 Community Transformation**
Residents are actively participating in the overall community transformation process



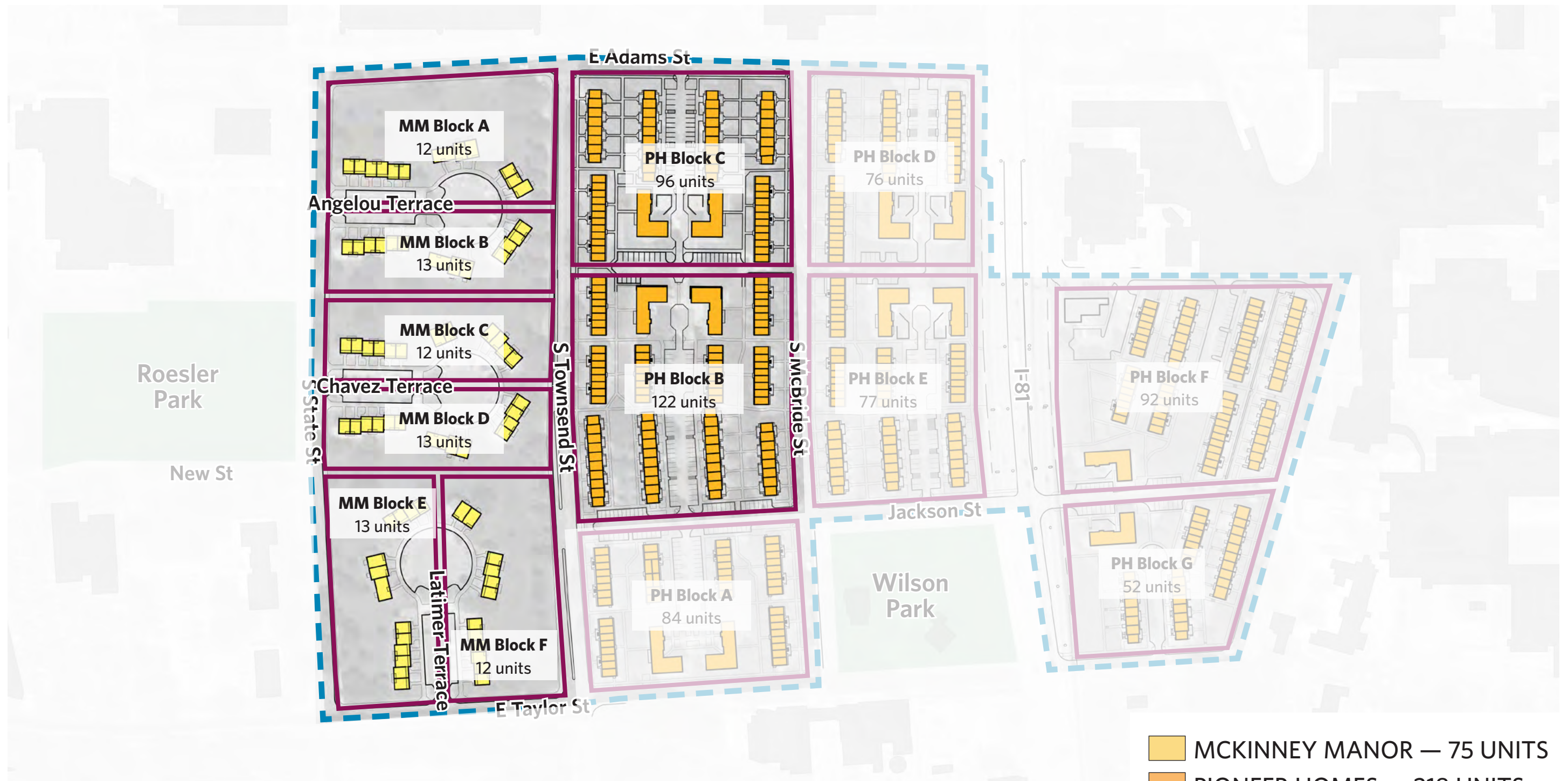
WHAT HOUSING IS REBUILT WHEN?



WHAT'S THERE NOW?



WHAT'S THERE NOW? — CHOICE REDEVELOPMENT AREA



CHOICE REDEVELOPMENT AREA HOUSING PLAN — 611 UNITS



CHOICE REDEVELOPMENT AREA — PHASING



CHOICE REDEVELOPMENT AREA PROGRAM

Replacement — 293 Units Target — 611 Units

PROGRAM BY INCOME

Bedroom Size	Replacement	LIHTC	Market	Total	Overall %
1-Bedroom	111	64	97	272	44%
2-Bedroom	118	82	36	236	39%
3-Bedroom	58	32	7	97	16%
4-Bedroom	6	0	0	6	1%
Totals	293	178	140	611	100%
% of Total	48%	29%	23%		

PROGRAM BY PHASE

Bedroom Size	PH 1	PH 2	PH 3	PH 4	PH 5	Total Unit Count by Type
1-Bedroom Corridor	44	110*	34	20	32	240
1-Bedroom Walk-Up	-	-	8	8	16	32
2-Bedroom Corridor	53	11*	48	36	40	188
2-Bedroom Walk-Up	10	-	8	8	22	48
3-Bedroom Corridor	6	-	8	8	7	29
3-Bedroom Walk-Up	5	-	2	2	4	13
3-Bedroom Townhouse	12	-	14	14	15	55
4-Bedroom Walk-Up	1	-	2	2	1	6
Totals	131	121	124	98	137	611

*Senior Units



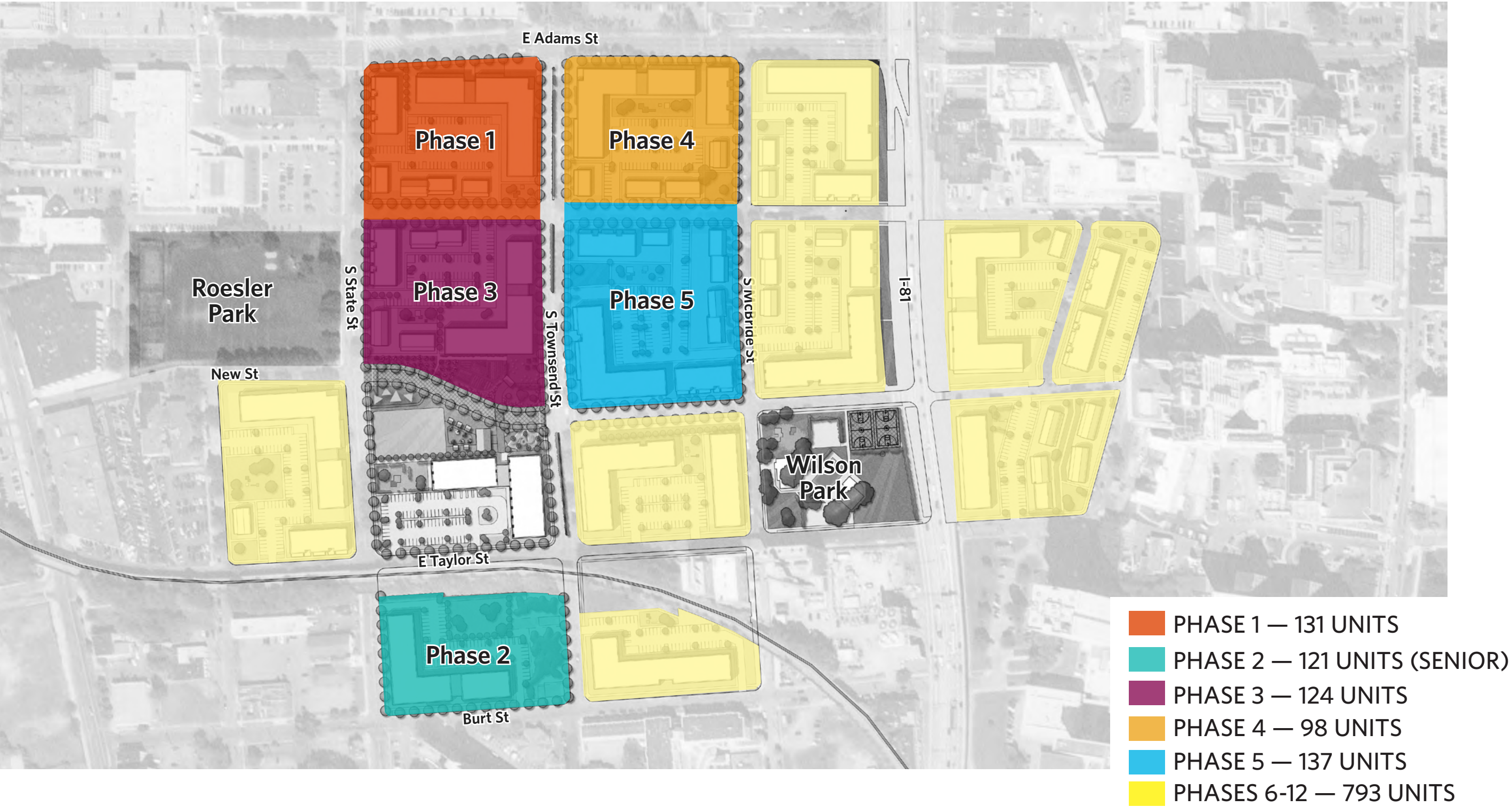
CHOICE & I-81 REDEVELOPMENT AREA— 1404 UNITS

Choice Housing — 611 Units I-81 Redevelopment Area — 793 Units



CHOICE & I-81 REDEVELOPMENT AREA— PHASING

Choice Housing — 611 Units I-81 Redevelopment Area — 793 Units



NEW HOUSING



PEOPLE STRATEGY

- Residents of the target housing units that will be replaced are the focus
- Includes **Family Support** services for all households
- Includes ongoing **engagement of residents** in the implementation process for Housing and Neighborhood strategies
- Support continued **development of resident leaders**
- Strategies for improving outcomes in **economic mobility, health, and education**

WHAT WE HEARD FROM YOU — HEALTH & WELLNESS

STRATEGIES UNDER DEVELOPMENT

- Expand the Healthy Neighbors Partnership with SUNY Upstate
- Create a sustainable food system (community gardens, urban farming, multiple points of access for fresh produce)
- Increase access to behavioral and mental health services for children and adults



WHAT WE HEARD FROM YOU — ECONOMIC MOBILITY

STRATEGIES UNDER DEVELOPMENT

- Increase access and coordination around construction related job opportunities
- Increase opportunities for job training in growth sectors
- Increase supports for micro-enterprise and the cultivation of entrepreneurship



WHAT WE HEARD FROM YOU — EDUCATION

STRATEGIES UNDER DEVELOPMENT

- Increase connection to early learning opportunities
- Increase family-based literacy programs
- Increase access to extended learning opportunities
- Increase opportunities for youth internships and employment as well as college exposure activities



IMPACT OF I-81

- The selected alternative for I-81 and Almond St will impact four blocks of Pioneer Homes
- NYSDOT has indicated the potential for Wilson Park improvements
- There is interest in pedestrian bridges to connect the University and Hospitals with the new mixed-income development

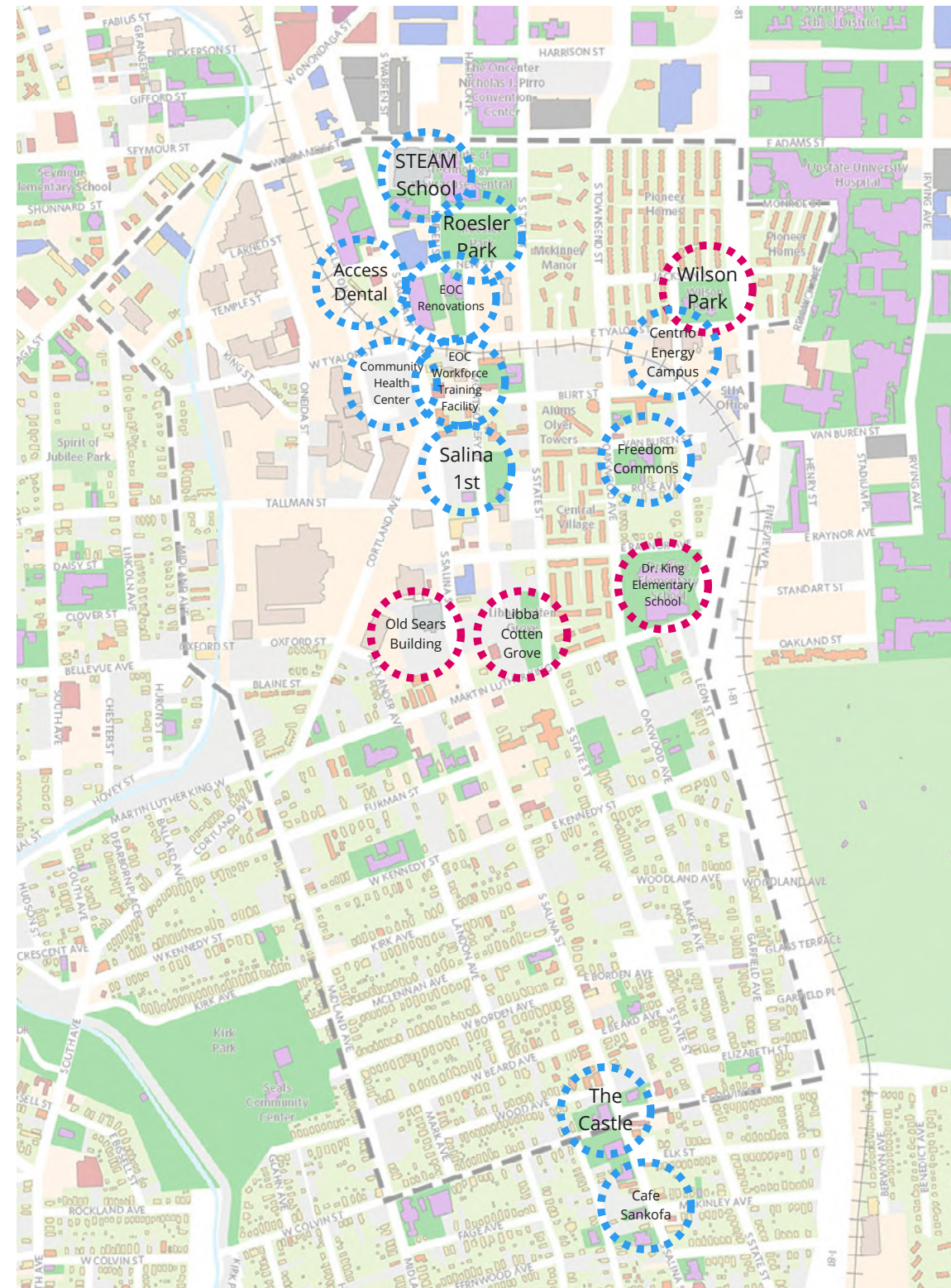


UPCOMING AND POTENTIAL INVESTMENTS



Upcoming Investments

- STEAM School
- Access Dental
- Roesler Park
- Centrio Energy Campus
- Community Health Center
- Blueprint 15 Offices/EOC Workforce Training Facility
- JMA Wireless



Upcoming Investments

- Salina 1st
- The Castle
- Cafe Sankofa



Potential Investments

- Old Sears Building
- Libba Cotten Grove
- Dr. King Elementary School
- Wilson Park

UPCOMING INVESTMENTS



Salina 1st



Syracuse Community Health Center

CONNECTING THE NEW 15TH WARD / SYRACUSE, NEW YORK



Centrio Energy Campus

INVESTMENTS



The Castle



EOC Workforce Training



Cafe Sankofa



Freedom Commons

POTENTIAL CRITICAL COMMUNITY IMPROVEMENTS

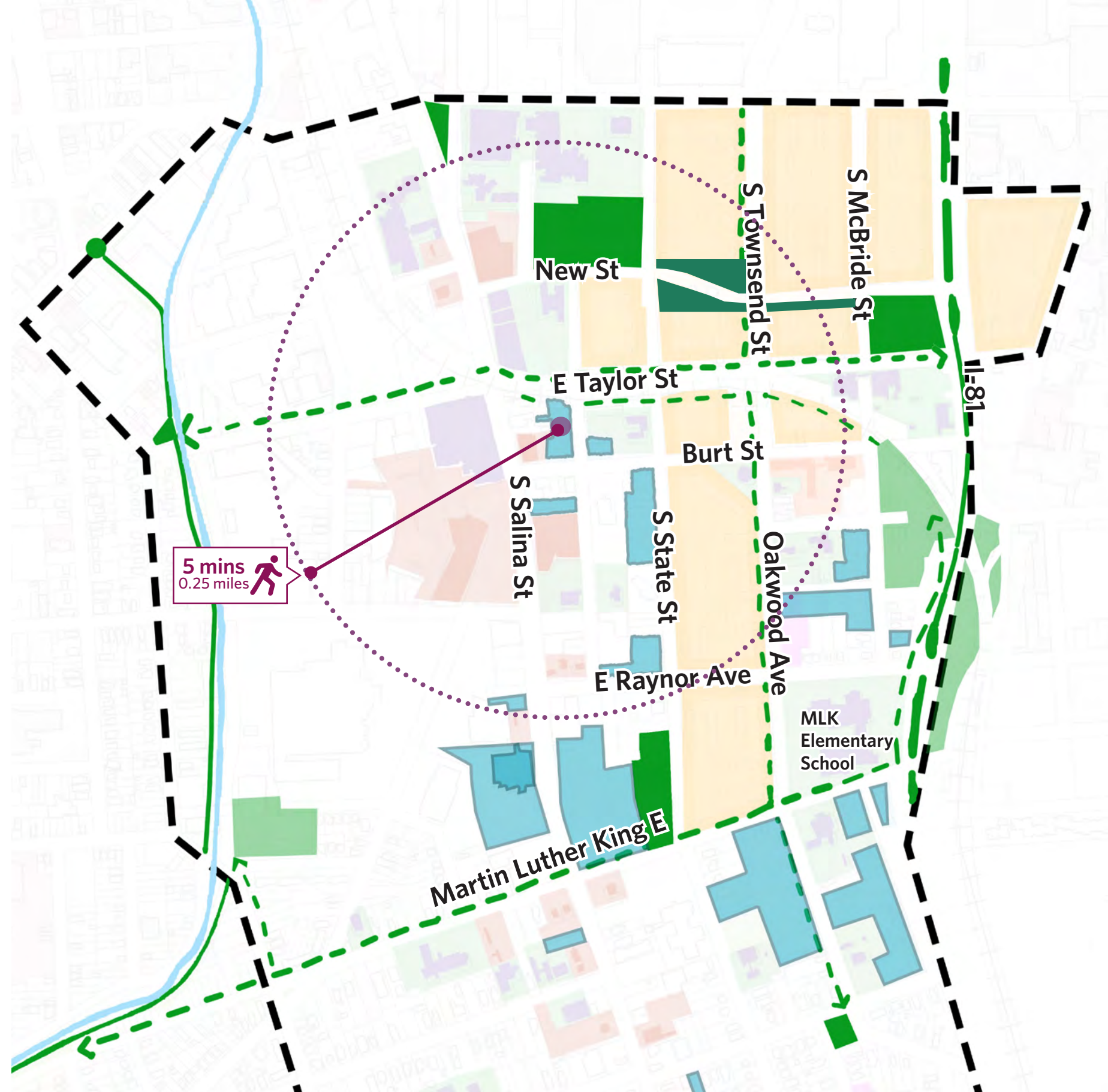
- SUNY EOC Applied Training Lab
- Commercial/Retail Development along East Adams Street
- Homeownership Opportunities
- Universal Wifi/Broadband
- Children Rising: Early Learning, YMCA and Parent/Child Play Center
- New Street Linear Park: Connection of Green Space and Park Improvements



SUNY EOC APPLIED TRAINING LAB



- 100 Montgomery Street
 - Career coaching
 - Access to jobs
 - Training and ongoing case management for residents



COMMERCIAL DEVELOPMENT ON EAST ADAMS STREET



- East Adams Street
 - First floor commercial space to support small, minority, and women owned businesses
 - Coaching, training, capital, and technical assistance through the Upstart Program



HOMEOWNERSHIP OPPORTUNITIES

- Mayor's Infill Strategy
 - Down payment assistance
 - Renovation programs for owner-occupied single-family homes
 - Built 6 new homes in 2020 in the neighborhood boundary, one former Pioneer Homes resident purchased a home

UNIVERSAL WIFI/ BROADBAND

- Partner to provide increased Internet access in the neighborhood

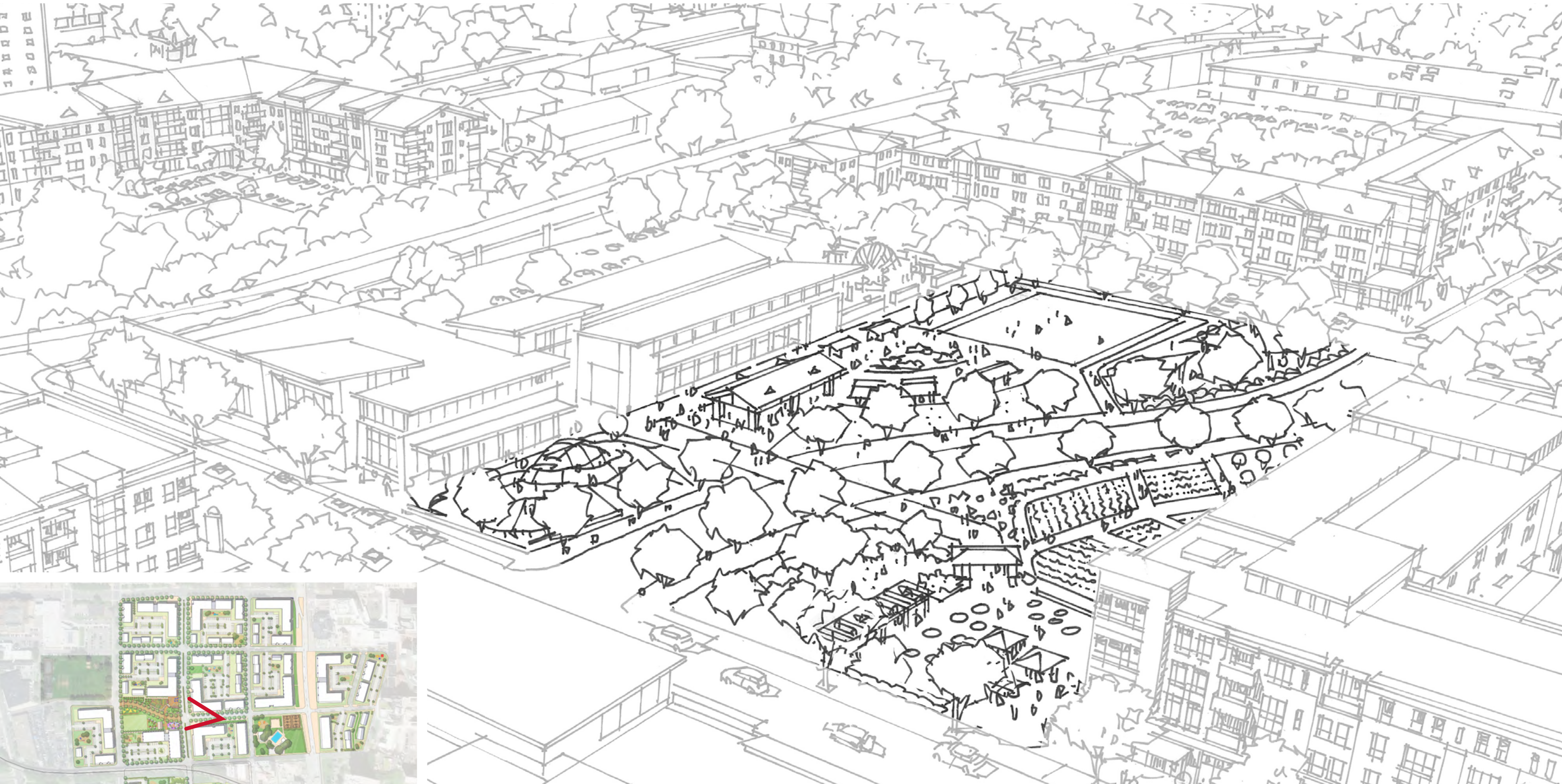


NEW STREET LINEAR PARK



- Linear Park
 - Family and friends gathering spaces
 - Community garden and orchard
 - Play spaces
 - Covered seating areas

NEW STREET LINEAR PARK

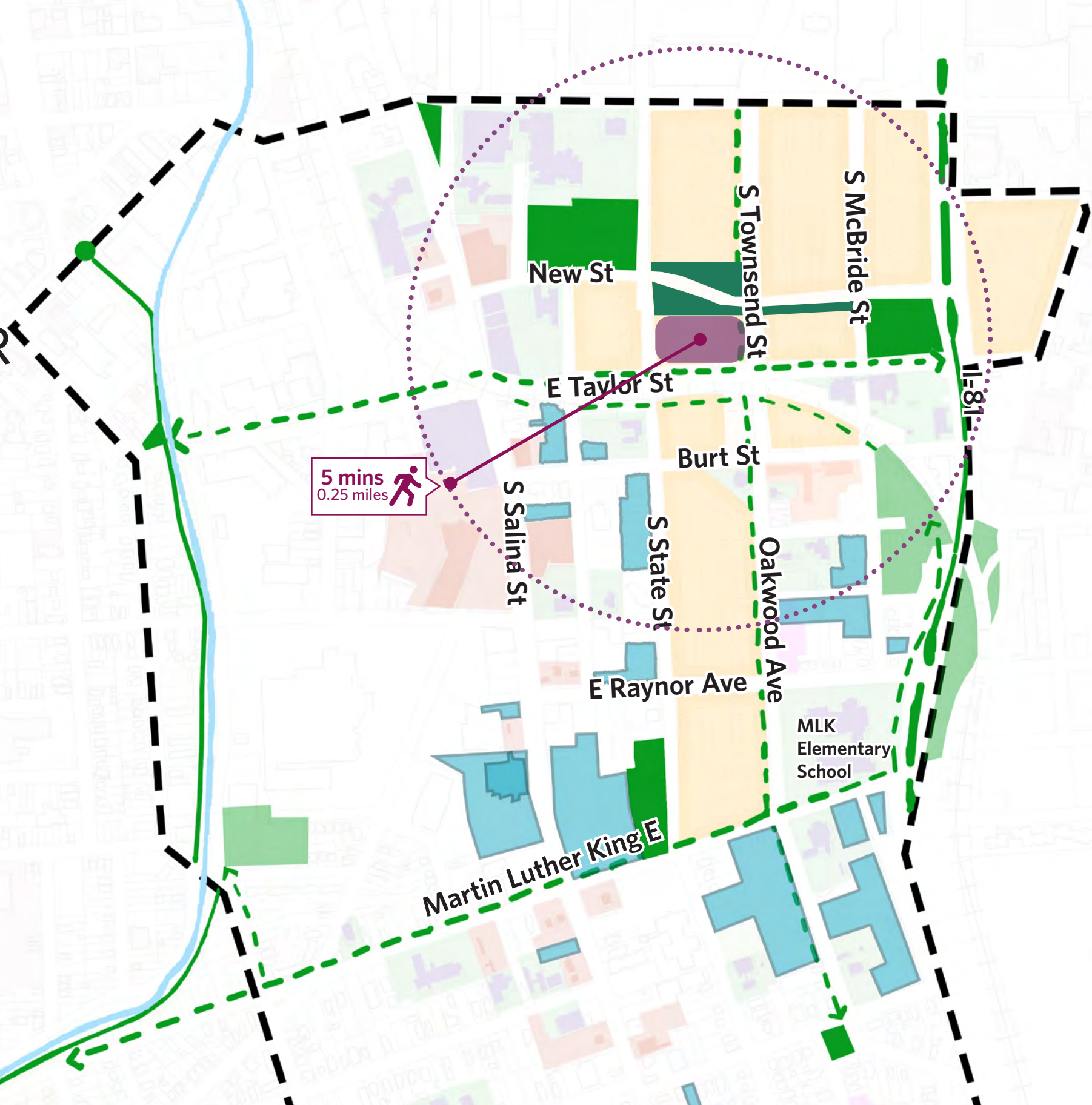


CHILDREN RISING

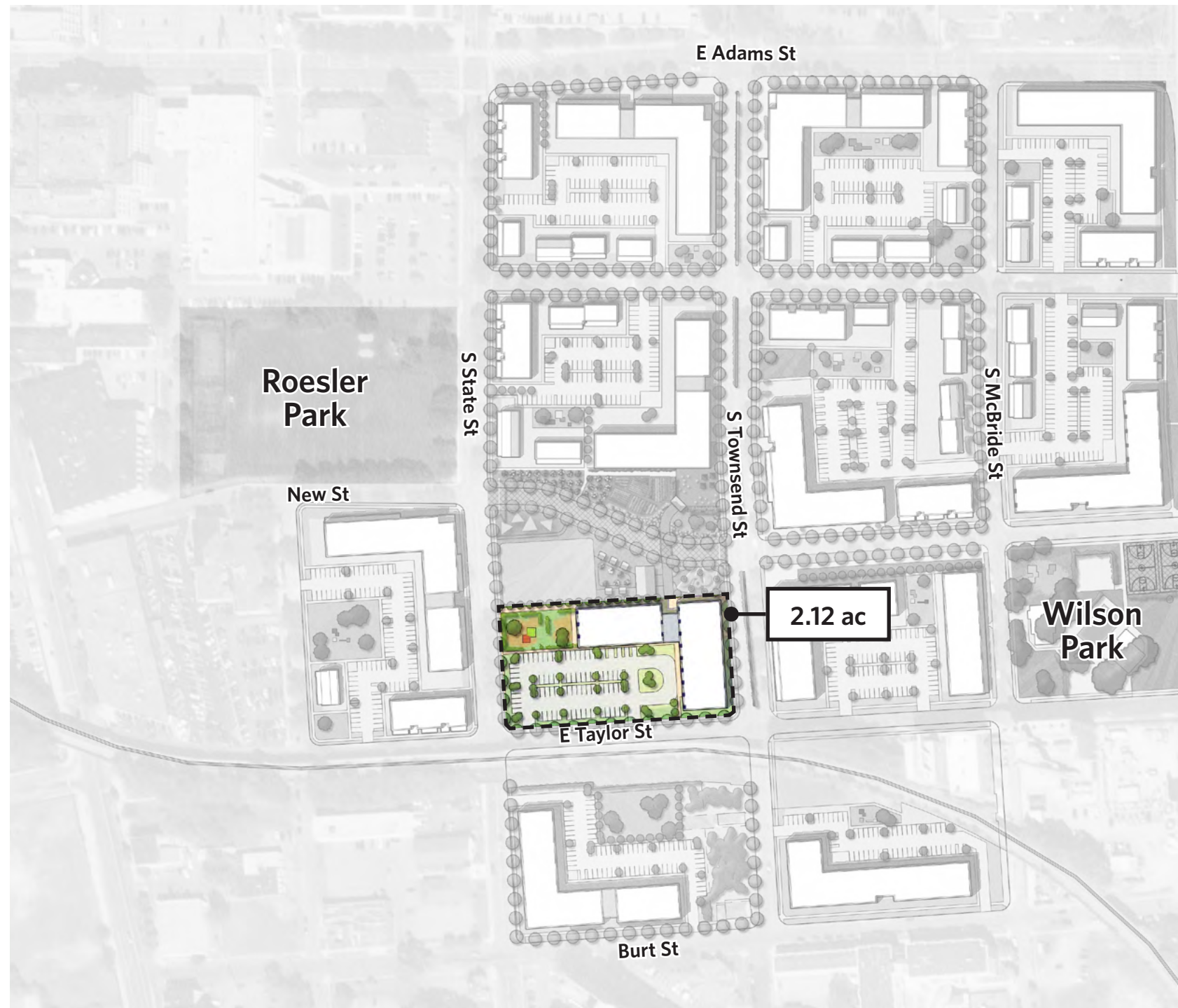
AN EARLY LEARNING AND PARENT EMPOWERMENT AND ENGAGEMENT CENTER



 Potential locations for community uses

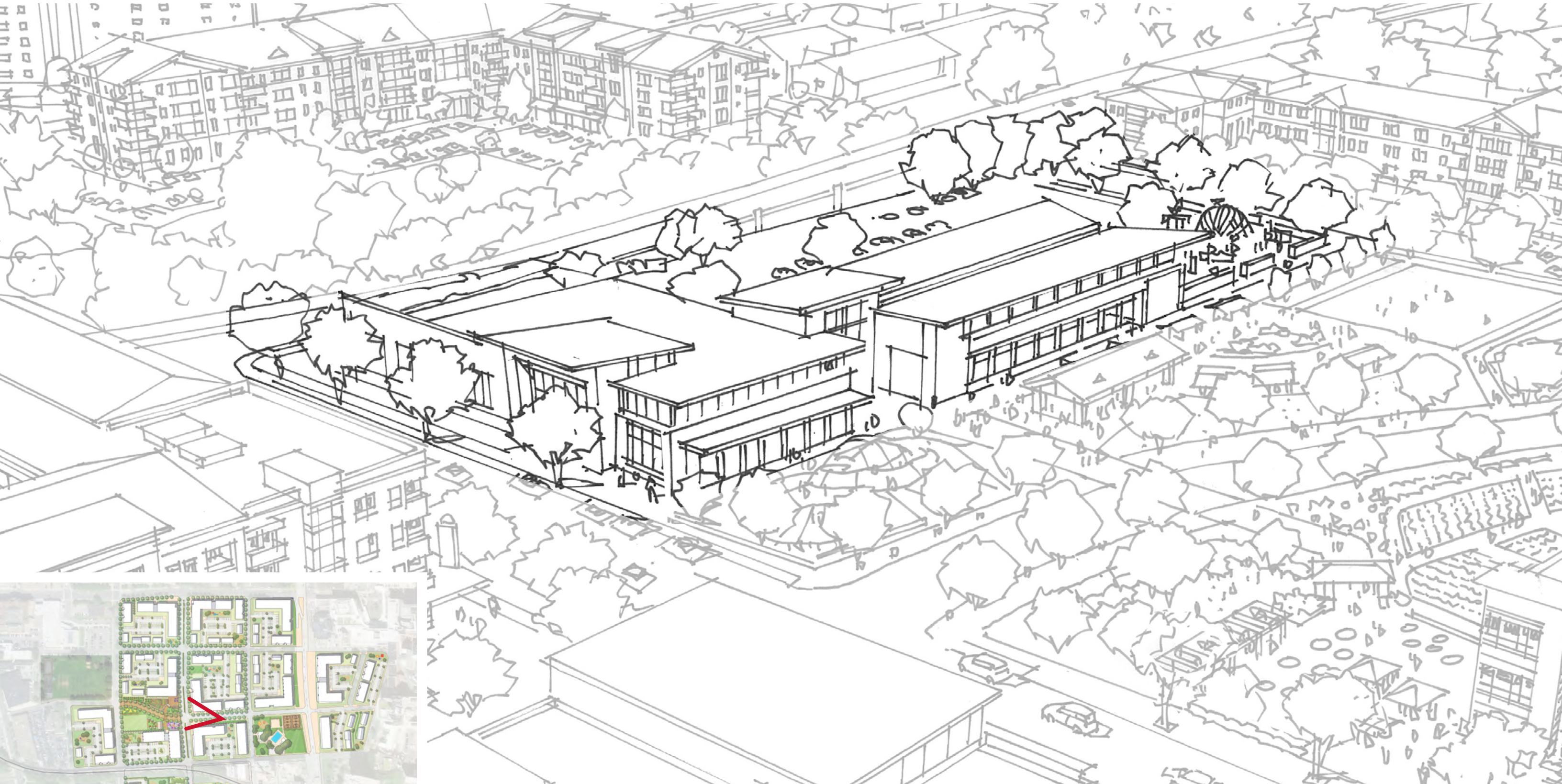


CHILDREN RISING



- Children Rising — 58,000 sf
 - Early Learning Center
 - Parent/Child Play Center
 - Health and Wellness Programming by YMCA

CHILDREN RISING



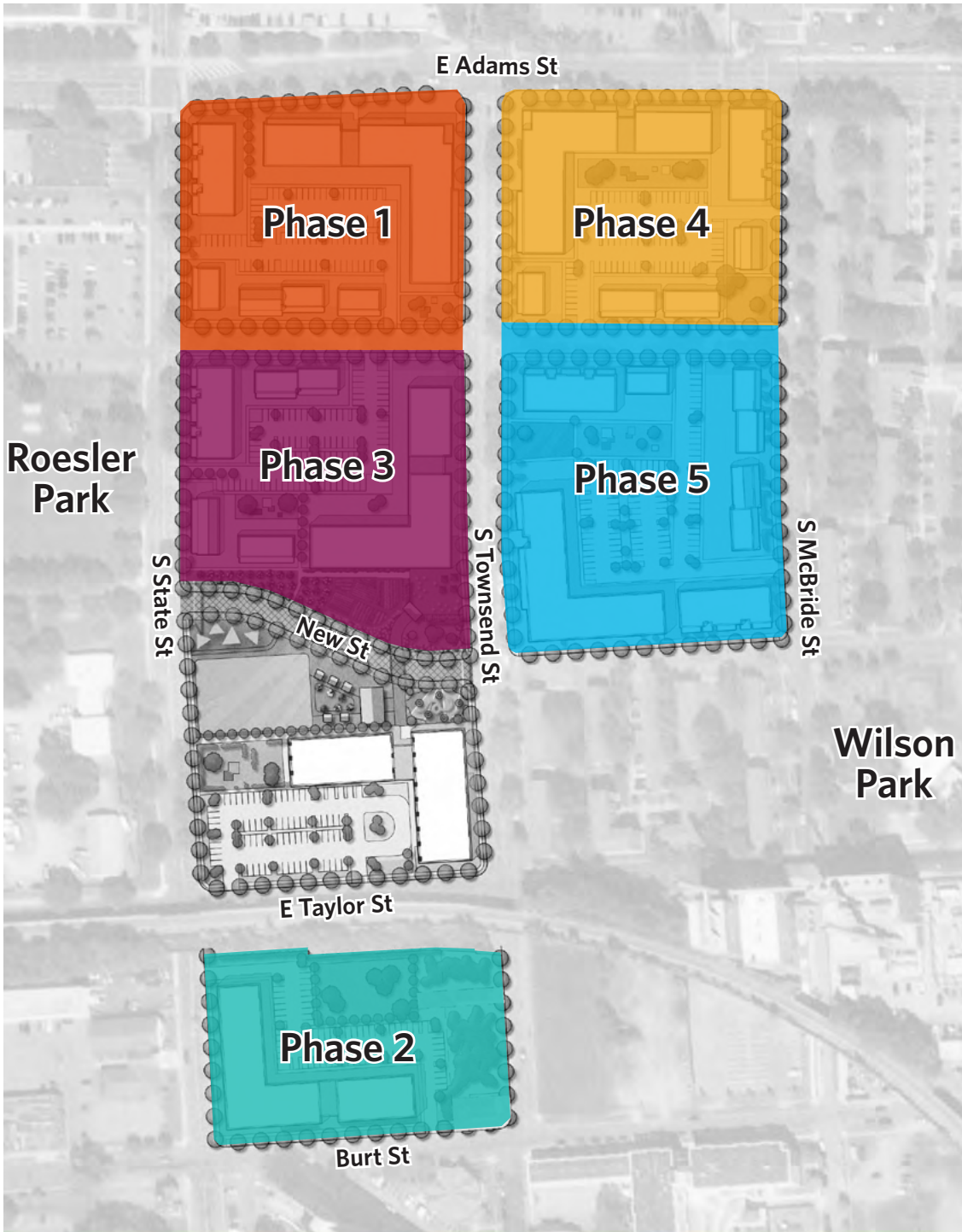
THINGS TO REMEMBER ABOUT RELOCATION

1. Relocation related to Choice would begin in **late 2023** at the earliest
2. When the site is redeveloped, relocation would happen **in phases**
3. **Residents are protected** through the Uniform Relocation Act, which requires at minimum that we:
 - Provide a **relocation advisor** to each tenant
 - Provide a minimum of 90-days notice to vacate
 - **Reimburse residents** for qualifying moving expenses (such as moving personal property)
 - **Provide payments** for additional costs to rent comparable replacement housing



RELOCATION BY PHASE

Phase 1	100-124 Angelou Terrace	Fall 2023
Phase 2	No Relocation Needed	
Phase 3	200-224 Chavez Terrace 100-124 Latimer Terrace	Fall 2023
Phase 4	901-917 S Townsend St 100-122 Weiser Ct. 900-938 McBride St	2024
Phase 5	1001-1051 S Townsend St 100-139 Dablon Ct. 1000-1046 McBride St	2024

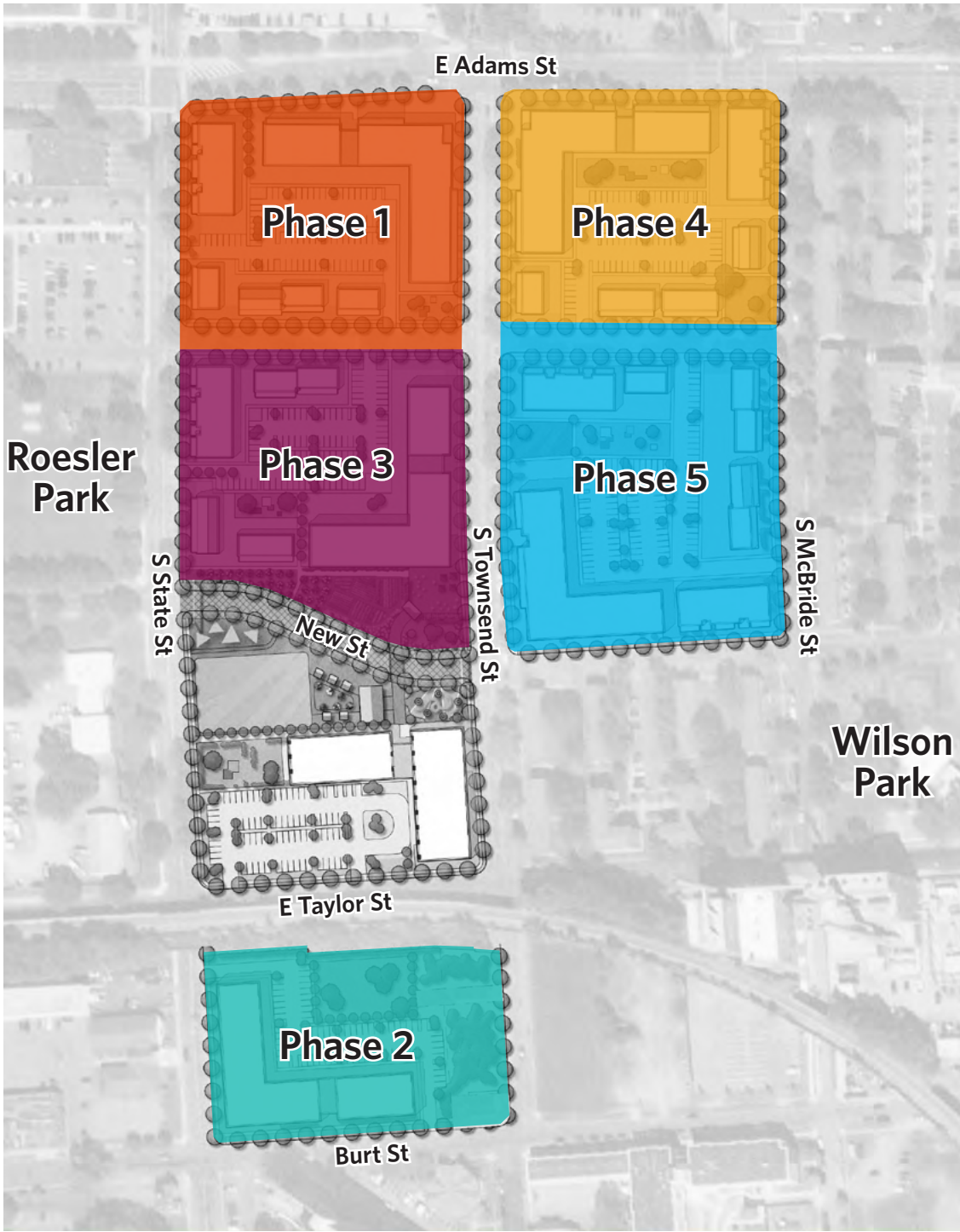


CHOICE & I-81 REDEVELOPMENT AREA—RELOCATION



COMPLETION BY PHASE

Phase 1	131 Units	2025
Phase 2	121 Units	2025
Phase 3	124 Units	2026
Phase 4	98 Units	2027
Phase 5	137 Units	2028



ECONOMIC OPPORTUNITIES

- **Section 3** ensures employment and other economic opportunities are available to residents.
 - All construction will incorporate Section 3 training, employment, contracting, and other economic opportunities for residents
 - Residents will be provided with contact information, eligibility guidelines, and minimal skill requirements for program/employment opportunities at a later date



NEXT STEPS

- Secure partnerships and leverage
- Submit Choice application:
February 15th
- Work on implementation with
Blueprint15, SHA, and other partners
- Updates on the project website:
engagetheteam.com/eastadams

